IN THE UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

BARBARA LYNN POFFO,

Plaintiff, Civil Action No.: 1:20-cv-03736

v. Judge Gary Feinerman

THE PARTNERSHIPS AND UNINCORPORATED ASSOCIATIONS IDENTIFIED ON SCHEDULE "A",

Magistrate Judge M. David Weisman

Defendants.

PRELIMINARY INJUNCTION ORDER

THIS CAUSE being before the Court on Plaintiff, BARBARA LYNN POFFO's ("POFFO" or "Plaintiff"), Motion for a Preliminary Injunction, and this Court having heard the evidence before it hereby GRANTS Plaintiff's Motion for Entry of a Preliminary Injunction in its entirety against the defendants identified in Schedule A (collectively, the "Defendants").

THIS COURT HEREBY FINDS that it has personal jurisdiction over the Defendants since the Defendants directly target their business activities toward consumers in the United States, including Illinois. "In the context of cases like this one, that means a plaintiff must show that each defendant is actually operating an interactive website that is accessible in Illinois and that each defendant has aimed such site at Illinois by standing ready, willing and able to ship its counterfeit goods to customers in Illinois in particular (or otherwise has some sufficient voluntary contacts with the state)." *Am. Bridal & Prom Indus. Ass'n v. P'ships & Unincorporated Ass'ns Identified on Schedule A*, 192 F.Supp.3d 924, 934 (N.D. Ill. 2016). In this case, Plaintiff has presented screenshot evidence that each Defendant Internet Store is reaching out to do business with Illinois residents by operating one or more commercial, interactive Internet Stores through which Illinois residents can and do purchase products using counterfeit versions of Plaintiff's trademarks. *See*

Docket No. 12 which includes screenshot evidence confirming that each Defendant Internet Store does stand ready, willing and able to ship its counterfeit goods to customers in Illinois bearing infringing and/or counterfeit versions of the RANDY SAVAGE trademarks, U.S. Trademark Registration Nos. 3,967,950; 4,898,099; and 4,904,564 ("The RANDY SAVAGE trademarks").

THIS COURT FURTHER FINDS that injunctive relief previously granted in the Temporary Restraining Order ("TRO") should remain in place through the pendency of this litigation and that issuing this Preliminary Injunction is warranted under Federal Rule of Civil Procedure 65. Evidence submitted in support of this Motion and in support of POFFO's previously granted Motion for a Temporary Restraining Order establishes that POFFO has a likelihood of success on the merits; that no remedy at law exists; and that POFFO will suffer irreparable harm if the injunction is not granted.

Specifically, POFFO has proved a *prima facie* case of trademark infringement because (1) the RANDY SAVAGE trademarks are a distinctive mark and is registered with the U.S. Patent and Trademark Office on the Principal Register, (2) Defendants are not licensed or authorized to use the RANDY SAVAGE trademarks, and (3) Defendants' use of the RANDY SAVAGE trademarks is causing a likelihood of confusion as to the origin or sponsorship of Defendants' products with POFFO. Furthermore, Defendants' continued and unauthorized use of the RANDY SAVAGE trademarks irreparably harms RANDY SAVAGE through diminished goodwill and brand confidence, damage to RANDY SAVAGE's reputation, loss of exclusivity, and loss of future sales. Monetary damages fail to address such damage and, therefore, POFFO has an inadequate remedy at law. Moreover, the public interest is served by entry of this Preliminary Injunction to dispel the public confusion created by Defendants' actions. Accordingly, this Court orders that:

- 1. Defendants, their affiliates, officers, agents, servants, employees, attorneys, confederates, and all persons acting for, with, by, through, under or in active concert with them be temporarily enjoined and restrained from:
 - a. using the RANDY SAVAGE trademarks or any reproductions, counterfeit copies or colorable imitations thereof in any manner in connection with the distribution, marketing, advertising, offering for sale, or sale of any product that is not a genuine RANDY SAVAGE product or not authorized by POFFO to be sold in connection with the RANDY SAVAGE trademarks;
 - b. passing off, inducing, or enabling others to sell or pass off any product as a genuine RANDY SAVAGE product or any other product produced by POFFO, that is not POFFO's or not produced under the authorization, control or supervision of POFFO and approved by POFFO for sale under the RANDY SAVAGE trademarks;
 - c. committing any acts calculated to cause consumers to believe that Defendants' products are those sold under the authorization, control or supervision of POFFO, or are sponsored by, approved by, or otherwise connected with RANDY SAVAGE;
 - d. further infringing the RANDY SAVAGE trademarks and damaging POFFO's goodwill;
 - e. otherwise competing unfairly with POFFO in any manner;
 - f. shipping, delivering, holding for sale, transferring or otherwise moving, storing, distributing, returning, or otherwise disposing of, in any manner, products or inventory not manufactured by or for POFFO, nor authorized by POFFO to be

- sold or offered for sale, and which bear any of the RANDY SAVAGE trademarks or any reproductions, counterfeit copies or colorable imitations thereof;
- g. using, linking to, transferring, selling, exercising control over, or otherwise owning the Online Marketplace Accounts, or any other online marketplace account that is being used to sell or is the means by which Defendants could continue to sell Counterfeit/Infringing RANDY SAVAGE products; and
- h. operating and/or hosting at the Online Marketplace Accounts and any other online marketplace accounts registered or operated by Defendants that are involved with the distribution, marketing, advertising, offering for sale, or sale of any product bearing the RANDY SAVAGE trademarks or any reproductions, counterfeit copies or colorable imitations thereof that is not a genuine RANDY SAVAGE product or not authorized by POFFO to be sold in connection with the RANDY SAVAGE trademarks.
- 2. Those in privity with Defendants and with actual notice of this Order, including any online marketplaces such as, but not limited to WISH and Alipay (collectively, "Marketplaces"), social media platforms, Facebook, YouTube, LinkedIn, Twitter, Internet search engines such as Google, Bing and Yahoo, shall within three (3) business days of receipt of this Order:
 - a. disable and cease providing services for any accounts through which
 Defendants engage in the sale of counterfeit and infringing goods using the
 RANDY SAVAGE trademarks, including any accounts associated with the
 Defendants listed in Schedule A;

- b. disable and cease displaying any advertisements used by or associated with
 Defendants in connection with the sale of counterfeit and infringing goods
 using the RANDY SAVAGE trademarks; and
- c. take all steps necessary to prevent links to the Defendant Online Marketplace Accounts identified in Schedule A from displaying in search results, including, but not limited to, removing links to the Online Marketplace Accounts from any search index.
- 3. Defendants and any third party with actual notice of this Order who is providing services for any of the Defendants, or in connection with any of Defendants' Online Marketplace Accounts or other websites operated by Defendants, including, without limitation, any online marketplace platforms such as Marketplaces, advertisers, Facebook, Internet Service Providers ("ISP"), web hosts, back-end service providers, web designers, sponsored search engine or ad-word providers, banks, merchant account providers, including PayPal, Alipay, Western Union, third party processors and other payment processing service providers, shippers, and online marketplace registrars (collectively, the "Third Party Providers") shall, within five (5) business days after receipt of such notice, provide to POFFO expedited discovery, including copies of all documents and records in such person's or entity's possession or control relating to:
 - a. The identities and locations of Defendants, their agents, servants, employees, confederates, attorneys, and any persons acting in concert or participation with them, including all known contact information;
 - b. the nature of Defendants' operations and all associated sales and financial information, including, without limitation, identifying information

associated with the Online Marketplace Accounts, and Defendants' financial accounts, as well as providing a full accounting of Defendants' sales and listing history related to their respective Online Marketplace Accounts;

- c. Defendants' websites and/or any Online Marketplace Accounts;
- d. The Defendant Online Marketplace Accounts registered by Defendants; and
- e. Any financial accounts owned or controlled by Defendants, including their agents, servants, employees, confederates, attorneys, and any persons acting in concert or participation with them, including such accounts residing with or under the control of any banks, savings and loan associations, payment processors or other financial institutions, including, without limitation, PayPal, Alipay, Western Union, or other merchant account providers, payment providers, third party processors, and credit card associations (e.g., MasterCard and VISA).
- 4. Defendants and any persons in active concert or participation with them who have actual notice of this Order shall be temporarily restrained and enjoined from transferring or disposing of any money or other of Defendants' assets until further ordered by this Court.
- 5. eBay, Inc. ("eBay"), PayPal, Inc. ("PayPal"), Context Logic, Inc.("WISH"), Alipay US, Inc. and its entities ("Alipay") and Heguang International Limited or Dunhuang Group d/b/a DHGATE, DHGate.com, DHPORT, DHLINK and DHPAY ("DHGate"), shall, within three (3) business days of receipt of this Order, for any Defendant or any of Defendants' Online Marketplace Accounts or websites:
 - a. Locate all accounts and funds connected to Defendants, Defendants' Online
 Marketplace Accounts or Defendants' websites, including, but not limited to, any

- eBay, PayPal, WISH, Alipay and DHGate accounts connected to the information listed in Schedule A hereto or the email addresses identified in Exhibit 2 to the Declaration of Barbara Lynn Poffo; and
- b. Restrain and enjoin any such accounts or funds that are non-U.S. foreign based from transferring or disposing of any money or other of Defendants' assets until further ordered by this Court.
- 6. Any banks, savings and loan associations, payment processors, or other financial institutions, for any Defendant or any of Defendants' Online Marketplace Accounts or websites, shall within three (3) business days of receipt of this Order:
 - a. Locate all accounts and funds connected to Defendants, or Defendants'
 Online Marketplace Accounts, including, but not limited to, any accounts
 connected to the information listed in Schedule A hereto or the email addresses
 identified in Exhibit 2 to the Declaration of Barbara Lynn Poffo; and
 - b. Restrain and enjoin such accounts from receiving, transferring or disposing of any money or other of Defendants' assets until further ordered by this Court.
- 7. POFFO may provide notice of these proceedings to Defendants, including notice of the preliminary injunction hearing and service of process pursuant to Fed.R.Civ.P. 4(f)(3), by electronically publishing a link to the Complaint, this Order and other relevant documents on a website, or by sending an e-mail to the e-mail addresses identified in Exhibit 2 to the Declaration of Barbara Lynn Poffo and any e-mail addresses provided for Defendants by third parties that includes a link to said website. The Clerk of Court is directed to issue a single original summons in the name of "5 star shop Store and all other Defendants identified in Complaint" that shall apply to all Defendants. The combination of providing

notice via electronic publication and e-mail, along with any notice that Defendants receive from Online Marketplace Accounts and payment processors, shall constitute notice reasonably calculated under all circumstances to apprise Defendants of the pendency of the action and afford them the opportunity to present their objections.

- 8. Any Defendants that are subject to this Order may appear and move to dissolve or modify the Order on two days' notice to POFFO or on shorter notice as set by this Court.
- 9. The \$10,000 bond posted by POFFO shall remain with the Court until a Final disposition of this case or until this Preliminary Injunction is terminated.

Dated: 7/28/2020

U.S. District Court Judge

SCHEDULE A

No.	DEFENDANTS
1	5 star shop Store
2	CIGNAWIND NO.5 Store
3	YoYoTee Store
4	FUNTEE Store
5	Shop4183031 Store
6	MagicMirror Store
7	mumu 00 Store
8	888Tees Store
9	xiyou 9 Store
10	qiaodan Store
11	Jenna Store
12	da zhi Store
13	fei long Store
14	ha deng Store
15	Shop5146048 Store
16	la feng8 Store
17	Shop5239136 Store
18	jiu mu Store
19	kupao Store
20	Shop5365309 Store
21	Shop5369076 Store
22	t-shirt23 Store
23	Shop5558072 Store
24	t-shirt15 Store
25	t-shirt17 Store
26	t-shirt21 Store
27	Shop5584386 Store
28	GHH08 Store
29	SDD03 Store
30	TNT03 Store
31	AB05 Store
32	AK22 Store
33	SDD07 Store
34	GHH07 Store
35	SDD06 Store
36	GHH06 Store

37	GHH11 Store
38	Shop5605467 Store
39	Shop5623274 Store
40	Shop5626248 Store
41	Shop5629213 Store
42	Shop5635233 Store
43	Bron Store
44	Shop5719108 Store
45	Shop5742327 Store
46	Shop5743274 Store
47	Shop5780555 Store
48	Shop5780575 Store
49	Shop5782428 Store
50	Shop5782462 Store
51	Shop5783175 Store
52	Shop5783176 Store
53	Shop5784305 Store
54	Shop5785569 Store
55	Shop5786416 Store
56	Shop5786449 Store
57	Shop5787018 Store
58	Shop5787050 Store
59	Shop5791080 Store
60	Shop5792177 Store
61	Shop5792543 Store
62	Shop5797127 Store
63	Shop5799385 Store
64	Lizh <mark>an</mark> g01
65	Store2002
66	happy668899store
67	Beidhgate07
68	Leixiaoqian
69	Fanyumaoyi02
70	Perfect689market
71	Langtonstore
72	Usa01
73	Buyfullteam
74	mjstyle
75	Vgoshopping

76	my9131
77	17feifan888
78	3d2019
79	flair-merchandise
80	gilanpalo-0
81	innocence688
82	loveningbaby18
83	newlife888_0
84	offertees
85	petedown123
86	shineworks606
87	Yiwu New Time E-Commercial Business Firm
88	GuiLin MingDu shop
89	bing fashion store
90	zhipeng friday
91	luqianlai fashion
92	yechun fashion
93	pricernikesplaza
94	zhanghongfen fashion
95	qiangwei fashion
96	weideyua Friday
97	guohu fashion
98	luyi fa <mark>shion</mark>
99	lanxiu fashion
100	linjishui fashion
101	l <mark>uzhihui fashion</mark>
102	shenhuowang fashion
103	xjr <mark>bfd</mark> shopping
104	rtuhgm Friday
105	zhuoya fashion
106	daiyizhen fashion
107	anli fashion
108	liangxing fashion
109	liaohuizhen fashion
110	liulihua fashion
111	Shenzhen F & B Technology Co., Ltd.
112	Crayons' International Trade
110	Tianjin Weize Science and Technology Development
113	Co., Ltd.
114	manbu.ltd.co

115 tianjinlianhongkejiyouxiangongsi 116 shenzhenshiyixinghetouzifazhanyouxiangongsi 117 tonybin 118 2016superstore 119 Fashion shop 2016 120 2016*happystore 121 Daily trade 122 Fashionyou1999 123 erhuodd 124 Callooh Callay	
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127 Sportlover Apparel Store	
128 aidebangmingche	
129 Yangxingchang2017	b
130 wuyongqing	
131 qdsichuandazhou	
132 kaiming	
133 Wgz	
134 fengdongyue	
135 wenwennvxie	
136 FiveA	
137 2019fashionstore	
138 JIZHENJI	
139 lilei1985	
140 yaoshi	
141 liuqinrong688	
142 daisanmei8889	
143 haugnguiwu89606	
144 zhulimin111888	
145 linweiguo189068	
146 guermei888	
147 vvzx	
148 Lijungoodsstore	
149 chenjuan90506	
150 huangxuerong654	
151 sanmekegerin	
152 mingfengyijia	
153 juanshuiliu	

LiChunLian
dengdengdadad
zhuzouxinchenshop
Classical Black And White
wanxiuwen
tungeir peach Mama's apron
1guomeifeng
Longxiang water pressure pump
eqwoxnx
yangxufa134
shangchengshengqian
hu2018anzhong
panwenjie0123
Every day is a beauty
shenshiyan
matianjiao456
zhi mei yuan
huangjianwei0909
wdx543
HAPPYLOVE881
YouYuan Store
Dabaodan1
fggdsggdf45g
dfsgh65nb9
gd4dfg7df8
SuperbFashion SuperbFashion
rytdfgbx
2020huangjingwen
WORLD FASHION 2021
yushuang1212
huangzhanxunlu
li niu550718
254sjka4
xiaorana
pupinglai2054
Qionghua
Caixiao~111
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194	clerdin
195	denghugr
196	M BVC PWZ
197	RitaBanfielde
198	hufangchun666888
199	shanjianting123
200	laiyonglin888

