

**IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF ILLINOIS  
EASTERN DIVISION**

DECKERS OUTDOOR CORPORATION,

Plaintiff,

v.

THE PARTNERSHIPS and  
UNINCORPORATED ASSOCIATIONS  
IDENTIFIED ON SCHEDULE “A”,

Defendants.

Case No. 21-cv-00989

**Judge Mary M. Rowland**

**Magistrate Judge Sheila M. Finnegan**

**PRELIMINARY INJUNCTION ORDER**

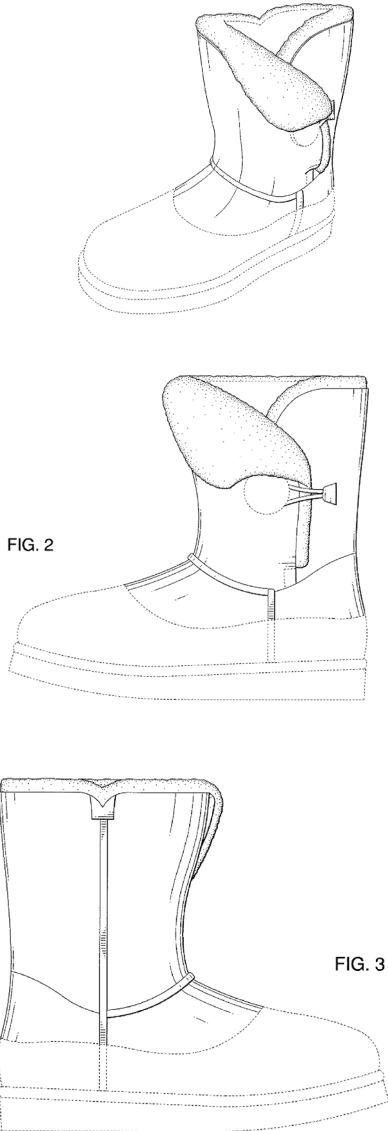
THIS CAUSE being before the Court on Plaintiff Deckers Outdoor Corporation (“Deckers” or “Plaintiff”) Motion for Entry of a Preliminary Injunction, and this Court having heard the evidence before it hereby GRANTS Plaintiff’s Motion for Entry of a Preliminary Injunction in its entirety against the fully interactive, e-commerce stores<sup>1</sup> operating under the seller aliases identified in Schedule A to the Complaint and attached hereto (collectively, the “Seller Aliases”).

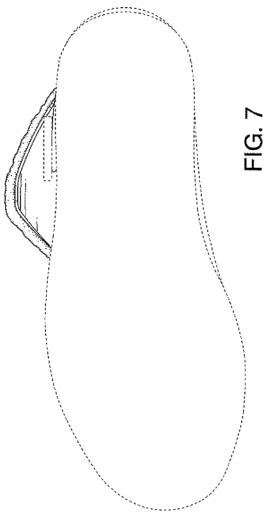
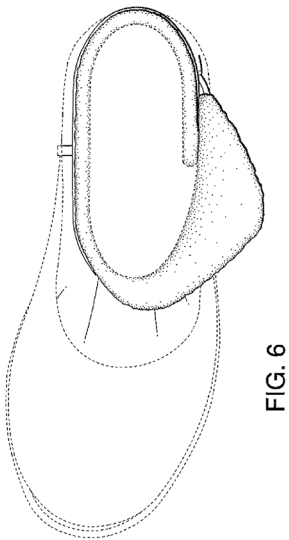
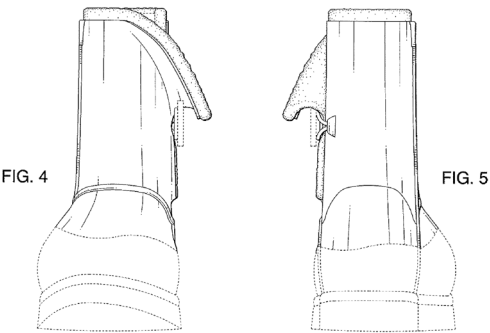
THIS COURT HEREBY FINDS that it has personal jurisdiction over the Defendants since the Defendants directly target their business activities toward consumers in the United States, including Illinois. Specifically, Defendants have targeted sales to Illinois residents by setting up and operating e-commerce stores that target United States consumers using one or more Seller Aliases offer shipping to the United States, including Illinois, accept payment in U.S. dollars and

---

<sup>1</sup> The e-commerce store urls are listed on Schedule A hereto under the Online Marketplaces.

have sold products that infringe directly and/or indirectly Plaintiff’s United States design patent shown in the below chart (the “UGG Design”).

Patent Number	Claim	Issue Date
D599,999		September 15, 2009



THIS COURT FURTHER FINDS that injunctive relief previously granted in the Temporary Restraining Order (“TRO”) should remain in place through the pendency of this litigation and that issuing this Preliminary Injunction is warranted under Federal Rule of Civil Procedure 65. Evidence submitted in support of this Motion, in support of Deckers’ previously granted Motion for Entry of a Temporary Restraining Order establishes that Deckers has demonstrated a likelihood of success on the merits; that no remedy at law exists; and that Deckers will suffer irreparable harm if the injunction is not granted. Specifically, Deckers has proved a *prima facie* case of design infringement because (1) Deckers is the lawful assignee of all right, title and interest in and to the UGG Design, (2) Defendants make, use, offer for sale, sell, and/or import into the United States for subsequent sale or use products that infringe directly and/or indirectly the ornamental design claimed in the UGG Design, and (3) an ordinary observer would be deceived into thinking the Infringing Product was the same as the UGG Design. Furthermore, Defendants’ continued and unauthorized use of the UGG Design irreparably harms Deckers through loss of customers’ goodwill, reputational harm, and Deckers’ ability to exploit the UGG Design. Monetary damages fail to address such damage and, therefore, Deckers has an inadequate remedy at law. Moreover, the public interest is served by entry of this Preliminary Injunction to dispel the public confusion created by Defendants’ actions. As such, this Court orders that:

1. Defendants, their affiliates, officers, agents, servants, employees, attorneys, confederates, and all persons acting for, with, by, through, under or in active concert with them be preliminarily enjoined and restrained from:
  - a. offering for sale, selling and importing any products not authorized by Deckers and that include any reproduction, copy or colorable imitation of the design claimed in the UGG Design;

- b. aiding, abetting, contributing to, or otherwise assisting anyone in infringing upon the UGG Design; and
  - c. effecting assignments or transfers, forming new entities or associations or utilizing any other device for the purpose of circumventing or otherwise avoiding the prohibitions set forth in Subparagraphs (a) and (b).
- 2. Upon Deckers' request, any third party with actual notice of this Order who is providing services for any of the Defendants or in connection with any Defendants' Online Marketplaces, including without limitation, any online marketplace platforms such as eBay, Inc. ("eBay"), AliExpress, Alibaba Group Holding Ltd. (collectively, "Alibaba"), Amazon.com, Inc. ("Amazon"), ContextLogic Inc. d/b/a Wish.com ("Wish.com"), and Dhgate (collectively, the "Third Party Providers") shall, within ten (10) business days after receipt of such notice, provide to Deckers expedited discovery, including copies of all documents and records in such person's or entity's possession or control relating to:
  - a. the identities and locations of Defendants, their agents, servants, employees, confederates, attorneys, and any persons acting in concert or participation with them, including all known contact information, and all associated e-mail addresses;
  - b. the nature of Defendants' operations and all associated sales, methods of payment for services and financial information, including, without limitation, identifying information associated with the Online Marketplaces and Defendants' financial accounts, as well as providing a full accounting of Defendants' sales and listing history related to their respective Online Marketplaces; and
  - c. any financial accounts owned or controlled by Defendants, including their agents, servants, employees, confederates, attorneys, and any persons acting in concert or

- participation with them, including such accounts residing with or under the control of any banks, savings and loan associations, payment processors or other financial institutions, including, without limitation, PayPal, Inc. (“PayPal”), Alipay, Alibaba, Ant Financial Services Group (“Ant Financial”), Amazon Pay, Wish.com, or other merchant account providers, payment providers, third party processors, and credit card associations (e.g., MasterCard and VISA).
3. Upon Deckers’ request, those with notice of the injunction, including Third Party Providers as defined in Paragraph 2, shall within ten (10) business days after receipt of such notice, disable and cease displaying any advertisements used by or associated with Defendants in connection with the sale of infringing goods using the UGG Design.
  4. Defendants shall be temporarily restrained and enjoined from transferring or disposing of any money or other of Defendants’ assets until further ordered by this Court.
  5. Any Third Party Providers, including PayPal, Alipay, Alibaba, Ant Financial, Wish.com, and Amazon Pay,, shall, within ten (10) business days of receipt of this Order:
    - a. locate all accounts and funds connected to Defendants’ Seller Aliases, including, but not limited to, any financial accounts connected to the information listed in Schedule A hereto, the e-mail addresses identified in Exhibit 2 to the Declaration of Lisa Bereda, and any e-mail addresses provided for Defendants by third parties; and
    - b. restrain and enjoin any such accounts or funds from transferring or disposing of any money or other of Defendants’ assets until further ordered by this Court.
  6. Deckers is authorized to issue expedited written discovery, pursuant to Federal Rules of Civil Procedure 33, 34 and 36, related to:

- a. the identities and locations of Defendants, their agents, servants, employees, confederates, attorneys, and any persons acting in concert or participation with them, including all known contact information, including any and all associated e-mail addresses; and
- b. the nature of Defendants' operations and all associated sales, methods of payment for services and financial information, including, without limitation, identifying information associated with the Online Marketplaces and Defendants' financial accounts, as well as providing a full accounting of Defendants' sales and listing history related to their respective Online Marketplaces.

Deckers is authorized to issue any such expedited discovery requests via e-mail. Defendants shall respond to any such discovery requests within three (3) business days of being served via e-mail.

- 7. Deckers may provide notice of these proceedings to Defendants, including service of process pursuant to Fed. R. Civ. P. 4(f)(3), and any future motions by electronically publishing a link to the Complaint, this Order and other relevant documents on a website and by sending an e-mail to the e-mail addresses identified in Exhibit 2 to the Declaration of Lisa Bereda and any e-mail addresses provided for Defendants by third parties that includes a link to said website. The Clerk of the Court is directed to issue a single original summons in the name of "The Partnerships and all other Defendants identified in the Complaint" that shall apply to all Defendants. The combination of providing notice via electronic publication and e-mail, along with any notice that Defendants receive from payment processors, shall constitute notice reasonably calculated under all circumstances

to apprise Defendants of the pendency of the action and afford them the opportunity to present their objections.

8. Schedule A [2] to the Complaint, Exhibit 1 to the Complaint [3], Exhibit 2 to the Declaration of Lisa Bereda [16], and the Temporary Restraining Order [24] are unsealed.
9. Any Defendants that are subject to this Order may appear and move to dissolve or modify the Order as permitted by and in compliance with the Federal Rules of Civil Procedure and Northern District of Illinois Local Rules.
10. The \$10,000 bond posted by Deckers shall remain with the Court until a Final disposition of this case or until this Preliminary Injunction is terminated.

IT IS SO ORDERED.

DATED: March 24, 2021



---

Mary M. Rowland  
United States District Judge



**Deckers Outdoor Corporation v. The Partnerships and Unincorporated Associations  
Identified on Schedule "A" - Case No. 21-cv-0989**

## Schedule A

No.	Seller Aliases
1	Shop1021070 Store
3	KeKesmile Store
5	VALLU Store
7	Tayunxing Handmade Shoe Store
9	Mut-Mat Amy Store
11	PENUTA Official Store
13	DLROOTY Store
15	REVT Fashionshoes Store
17	DuoDuo11 Store
19	FieldRiver Store
21	velocitum store
23	Nornetek Store
25	YingFeiFei Store
27	Shop910713111 Store
29	ZVU Store
31	Shop910898002 Store
33	LV-Fashion Rings Store
35	RED 2 Store
37	Shop911231061 Store
39	MUSSHOE
41	Vop522
43	Zhengzhou Qiangjin Kemao Co., Ltd.
45	SIMEI
47	TOTOD
49	pushushu
51	DianZiChanPinDian
53	TEGUJ
55	STAR HOUSE STORE
57	Fashionheaven
59	R.Prince
61	libo190
63	eererer
65	Love W 015
67	xiekaikaibao
69	Pal sure
71	RANWEIWEI

No.	Seller Aliases
2	Giyu HENGYAN Store
4	shoe accessories store
6	ZYHWLX Official Store
8	hovinge footwear store
10	Wings of Angels Store
12	ShuangY Company Store
14	ceyaneao official store
16	YUHUI Child Store
18	Shop5869345 Store
20	YR Clothes factory Store
22	G&ZaCo Luxury Official Store
24	Happy-Walking Store
26	Shop910328129 Store
28	sz store
30	Shop910815010 Store
32	Mo Dou Store
34	Toprincess products Store
36	COZOK Z Store
38	Exquisitegift Store
40	SAILING LU Official
42	Yeh+f.
44	HOPAI
46	FRTTTUIOPMN
48	Ntysdyts
50	Rurifangsheng
52	hongshi
54	Shinyer
56	Renjb
58	haiqingShangDian
60	LUXINYU
62	xie boss
64	Wei Fen fashion jewelry shop
66	zhusun
68	L-ZHONG
70	wuyishanwuyishanbaoshu
72	mei63256284

No.	Seller Aliases
73	zhen7436865
75	amzhaoyue
77	Sxylanling
79	asdfa456

No.	Seller Aliases
74	RobertMuse
76	ZhanYiZhanZhan
78	JanieLEDD

No.	Online Marketplaces
1	aliexpress.com/store/1021070
3	aliexpress.com/store/136866
5	aliexpress.com/store/1724551
7	aliexpress.com/store/2952245
9	aliexpress.com/store/4997035
11	aliexpress.com/store/5074004
13	aliexpress.com/store/5239103
15	aliexpress.com/store/5632076
17	aliexpress.com/store/5831433
19	aliexpress.com/store/5952097
21	aliexpress.com/store/619079
23	aliexpress.com/store/900247086
25	aliexpress.com/store/910324332
27	aliexpress.com/store/910713111
29	aliexpress.com/store/910783029
31	aliexpress.com/store/910898002
33	aliexpress.com/store/910958036
35	aliexpress.com/store/911059008
37	aliexpress.com/store/911231061
39	amazon.com/sp?seller=A10IXXN9 OB1NY4
41	amazon.com/sp?seller=A13U54XVJ ZAYC
43	amazon.com/sp?seller=A1E5REZGS S3WO3
45	amazon.com/sp?seller=A1X63XDU 3CUBTT
47	amazon.com/sp?seller=A247IIZ36L XDOW
49	amazon.com/sp?seller=A27WDPO SEUL500
51	amazon.com/sp?seller=A2CW6XO KMQGTZD
53	amazon.com/sp?seller=A2XCN75D JJZKQM

No.	Online Marketplaces
2	aliexpress.com/store/1132113
4	aliexpress.com/store/1718342
6	aliexpress.com/store/2817102
8	aliexpress.com/store/3617025
10	aliexpress.com/store/5006315
12	aliexpress.com/store/5098028
14	aliexpress.com/store/539898
16	aliexpress.com/store/5787497
18	aliexpress.com/store/5869345
20	aliexpress.com/store/604326
22	aliexpress.com/store/633946
24	aliexpress.com/store/910320102
26	aliexpress.com/store/910328129
28	aliexpress.com/store/910747117
30	aliexpress.com/store/910815010
32	aliexpress.com/store/910908021
34	aliexpress.com/store/911057235
36	aliexpress.com/store/911134122
38	aliexpress.com/store/911339057
40	amazon.com/sp?seller=A13L5N9 FVDC54X
42	amazon.com/sp?seller=A1DT40N 3ZCYKN1
44	amazon.com/sp?seller=A1UNNJG GZY9ATJ
46	amazon.com/sp?seller=A2090CS CCLAUL6
48	amazon.com/sp?seller=A27R4G8 VDF0WF7
50	amazon.com/sp?seller=A28M2L OGBQ9JLY
52	amazon.com/sp?seller=A2SPDYP 9DO5YBS
54	amazon.com/sp?seller=A35KJFAT GSWBGP

No.	Online Marketplaces
55	amazon.com/sp?seller=A5FNKT9TWE518
57	amazon.com/sp?seller=A6PCDQ3F8XNPW
59	amazon.com/sp?seller=AYA8XYCS29MEW
61	ebay.com/usr/libo190
63	wish.com/merchant/55a3df69ccd08b404bd826ce
65	wish.com/merchant/55d2e27da7c174104f40112d
67	wish.com/merchant/5894711c5eb8a0514c320b6b
69	wish.com/merchant/596daf934b913a3abd9e9dfb
71	wish.com/merchant/5d63b64ddf79dd6043dd1e84
73	wish.com/merchant/5e757ccc2d03dd0ac4a0c732
75	wish.com/merchant/5ea11ba46cf7c835e18f5b5c
77	wish.com/merchant/5f476597d3c8302c43b7882b
79	wish.com/merchant/5f8d5b922bf37a71d8972688

No.	Online Marketplaces
56	amazon.com/sp?seller=A6HZHV2EDLJHB
58	amazon.com/sp?seller=AJWA47IB00J2I
60	amazon.com/sp?seller=AYCXLJ5XC7FGC
62	wish.com/merchant/54b275d140b378305d4c5750
64	wish.com/merchant/55bf58f7c54bf141ee1340bc
66	wish.com/merchant/5805dd8ba58a5a56ee9c616e
68	wish.com/merchant/5933ac42e0cb1638f907ae64
70	wish.com/merchant/5a03e5f99aee09280e6dd980
72	wish.com/merchant/5e756ece7477a221b16a6af3
74	wish.com/merchant/5e892cdec77ae3c621b1f03a
76	wish.com/merchant/5eea267fd15dbc77392aee15
78	wish.com/merchant/5f4be8a0ca20113d1145ce1e