

**UNITED STATES DISTRICT COURT FOR THE
NORTHERN DISTRICT OF ILLINOIS
EASTERN DIVISION**

LIL BUB LLC,

Plaintiff,

v.

THE PARTNERSHIPS AND
UNINCORPORATED ASSOCIATIONS
IDENTIFIED ON SCHEDULE “A”,

Defendants.

Case No. 21-cv-04916

Judge Jorge L. Alonso

Magistrate Judge Young B. Kim

PRELIMINARY INJUNCTION ORDER

Plaintiff LIL BUB LLC (“LIL BUB”) filed a Motion for Entry of a Preliminary Injunction against the against the fully interactive, e-commerce stores operating under the seller aliases identified in Schedule A to the Complaint and attached hereto (collectively, “Defendants”) and using at least the online marketplace accounts identified in Schedule A (the “Online Marketplaces”). After reviewing the Motion and the accompanying record, this Court GRANTS LIL BUB’s Motion in part as follows.

This Court finds LIL BUB has provided notice to Defendants in accordance with the Temporary Restraining Order entered September 24, 2021, [15] (“TRO”), and Federal Rule of Civil Procedure 65(a)(1).

This Court also finds, in the absence of adversarial presentation, that it has personal jurisdiction over Defendants because Defendants directly target their business activities toward consumers in the United States, including Illinois. Specifically, LIL BUB has provided a basis to conclude that Defendants have targeted sales to Illinois residents by setting up and operating e-commerce stores that target United States consumers using one or more seller aliases, offer

shipping to the United States, including Illinois, and have sold products using infringing and counterfeit versions of LIL BUB's federally registered copyrights, which are protected by Copyright Registration Nos. VA2252878, VA2252880, VA2252877, VA2252875, VA2252883, VA2252874, VA2252886, VA2252879, VA2254012, VA2254015, VA2254014, VA2254006, VA2254009, VA2254001, VA2254011, VA2254013, VA2254010, and VA2254004 (the "LIL BUB Works") to residents of Illinois. In this case, LIL BUB has presented screenshot evidence that each Defendant e-commerce store is reaching out to do business with Illinois residents by operating one or more commercial, interactive internet stores through which Illinois residents can and do purchase products using counterfeit versions of the LIL BUB Works. *See* Docket No.11, which includes screenshot evidence confirming that each Defendant e-commerce store does stand ready, willing and able to ship its counterfeit goods to customers in Illinois bearing infringing and/or counterfeit versions of the LIL BUB Works.

This Court also finds that the injunctive relief previously granted in the TRO should remain in place through the pendency of this litigation and that issuing this Preliminary Injunction is warranted under Federal Rule of Civil Procedure 65. Evidence submitted in support of this Motion and in support of LIL BUB's previously granted Motion for Entry of a TRO establishes that LIL BUB has demonstrated a likelihood of success on the merits; that no remedy at law exists; and that LIL BUB will suffer irreparable harm if the injunction is not granted.

Specifically, LIL BUB has proved a *prima facie* case of copyright infringement because (1) Plaintiff is the owner of the registered LIL BUB Works, (2) Defendants are not licensed or authorized to use any of the LIL BUB Works, and (3) Defendants' use of the LIL BUB Works is causing a likelihood of confusion as to the origin or sponsorship of Defendants' products

with LIL BUB. Furthermore, Defendants' continued and unauthorized use of the LIL BUB Works irreparably harms LIL BUB through diminished goodwill and brand confidence, damage to LIL BUB's reputation, loss of exclusivity, and loss of future sales. Monetary damages fail to address such damage and, therefore, LIL BUB has an inadequate remedy at law. Moreover, the public interest is served by entry of this Preliminary Injunction to dispel the public confusion created by Defendants' actions. Accordingly, this Court orders that:

1. Defendants, their officers, agents, servants, employees, attorneys, and all persons acting for, with, by, through, under, or in active concert with them be preliminarily enjoined and restrained from:
 - a. using the LIL BUB Works or any reproductions, counterfeit copies, or colorable imitations in any manner in connection with the distribution, marketing, advertising, offering for sale, or sale of any product that is not a genuine LIL BUB product or not authorized by LIL BUB to be sold in connection with the LIL BUB Works;
 - b. passing off, inducing, or enabling others to sell or pass off any product as a genuine LIL BUB product or any other product produced by LIL BUB, that is not LIL BUB's or not produced under the authorization, control, or supervision of LIL BUB and approved by LIL BUB for sale under the LIL BUB Works;
 - c. committing any acts calculated to cause consumers to believe that Defendants' products are those sold under the authorization, control, or supervision of LIL BUB, or are sponsored by, approved by, or otherwise connected with LIL BUB; and
 - d. manufacturing, shipping, delivering, holding for sale, transferring or otherwise moving, storing, distributing or returning products or inventory not manufactured by or for LIL BUB, nor authorized by LIL BUB to be sold or offered for sale, and

which bear any of LIL BUB's registered copyrights, including the LIL BUB Works, or any reproductions, counterfeit copies, or colorable imitations.

2. Defendants shall not transfer or dispose of any money or other of Defendants' assets in any of Defendants' financial accounts.
3. Upon LIL BUB's request, Defendants and any third party with actual notice of this Order who is providing services for any of Defendants, or in connection with any of Defendants' Online Marketplaces, including, without limitation, any online marketplace platforms such as Amazon Payments, Inc. ("Amazon") and ContextLogic Inc. d/b/a Wish.com ("WISH") (collectively, the "Third Party Providers"), shall, within seven (7) calendar days after receipt of such notice, provide to LIL BUB expedited discovery, limited to copies of documents and records in such person's or entity's possession or control sufficient to determine:
 - a. the identities and locations of Defendants, their officers, agents, servants, employees, attorneys, and any persons acting in active concert or participation with them, including all known contact information and all associated e-mail addresses;
 - b. the nature of Defendants' operations and all associated sales, methods of payment for services, and financial information, including, without limitation, identifying information associated with the Online Marketplaces and Defendants' financial accounts, including Defendants' sales and listing history related to their respective Online Marketplaces; and
 - c. any financial accounts owned or controlled by Defendants, including their officers, agents, servants, employees, attorneys, and any persons acting in active concert or participation with them, including such accounts residing with or under the control

of any banks, savings and loan associations, payment processors or other financial institutions, including, without limitation, Amazon, WISH, PayPal, Inc. (“PayPal”), Ant Financial Services Group (“Ant Financial”), or other merchant account providers, payment providers, third party processors, and credit card associations (e.g., MasterCard and VISA).

4. Upon LIL BUB’s request, those with notice of this Order, including the Third Party Providers as defined in Paragraph 3, shall within seven (7) calendar days after receipt of such notice, disable and cease displaying any advertisements used by or associated with Defendants in connection with the sale of counterfeit and infringing goods using the LIL BUB Works.
5. Any Third Party Providers, including Amazon, WISH, PayPal, and Ant Financial shall, within seven (7) calendar days of receipt of this Order:
 - a. locate all accounts and funds connected to Defendants’ seller aliases, including, but not limited to, any financial accounts connected to the information listed in Schedule A hereto, the e-mail addresses identified in Exhibit 2 to the Declaration of Mike Bridavsky, and any e-mail addresses provided for Defendants by third parties; and
 - b. restrain and enjoin any such accounts or funds from transferring or disposing of any money or other of Defendants’ assets until further order by this Court.
6. LIL BUB may provide notice of the proceedings in this case to Defendants, including service of process pursuant to Fed. R. Civ. P. 4(f)(3), and any future motions, by electronically publishing a link to the Pleadings, this Order, and other relevant documents on a website and by sending an e-mail with a link to said website to the e-

mail addresses identified in Exhibit 2 to the Declaration of Mike Bridavsky and any e-mail addresses provided for Defendants by third parties. The Clerk of the Court is directed to issue a single original summons in the name of “yangjinyou1017 and all other Defendants identified in the Complaint” that shall apply to all Defendants. The combination of providing notice via electronic publication and e-mail, along with any notice that Defendants receive from payment processors, shall constitute notice reasonably calculated under all circumstances to apprise Defendants of the pendency of the action and afford them the opportunity to present their objections.

7. Plaintiff’s Schedule A to the Complaint [2], Exhibit 2 to the Declaration of Mike Bridavsky [11], and the TRO [15] are unsealed.
8. Any Defendant or third party that is subject to this Order may appear and move to dissolve or modify the Order as permitted by and in compliance with the Federal Rules of Civil Procedure and the Northern District of Illinois Local Rules.
9. The Ten Thousand Dollar (\$10,000) bond posted by LIL BUB shall remain with the Court until a final disposition of this case or until this Preliminary Injunction is terminated.

SO ORDERED:

A handwritten signature in black ink, consisting of a stylized 'J' and 'A' with a horizontal line through them, enclosed within an oval shape.

Jorge L. Alonso
United States District Judge

Dated: October 19, 2021

Schedule A

No.	Defendant
1	yangjinyou1017
2	panlanyang6588
3	trfghfgdgd
4	rebgeruig
5	huangjianwei0909
6	zhang li66058
7	yh971224
8	zhaoxinlei9975
9	wangwei118
10	wuysh
11	Oliver Flood
12	zanghongdi
13	hechen878507712
14	yinjianing1
15	guohongliang 00856
16	chen chonna32145
17	xiabolin2266
18	lichunyao0830
19	bianful1176323149
20	Liusitong0514
21	yunyan yang
22	zanghongdi
23	JKLOKKKO
24	Wade Gammon
25	lulijuan4428
26	Carlton D Sanders
27	wangwenle64987213978
28	zhaohongwei00852
29	zhujiazheng2319
30	lihao997
31	n3n36
32	shaominggui36991
33	xuedandan2049
34	hujing269
35	Felicia Kenney
36	wangjiaxin12323
37	hexiaolu19
38	ylus34jing
39	sunshini
40	TracyStanleyjOcXx

41	yangqingmei0782
42	rgmw80mo
43	shaojielong5852
44	xuyuehui3214
45	chenyingxing15174
46	Opal Wilson
47	yangxianlian963258
48	dengjie112
49	cebrero
50	linsuruo9833
51	George A Phillips
52	dongyimeng9995
53	wanghaibo521
54	zhaochunsheng4645795
55	xushidaifa
56	Andrea Lyles
57	TANFANG9528
58	chenqing4112
59	PPPabegg
60	zhaojingyan190306
61	JodieEdisonSrWeR
62	chenyelin1123
63	liyue1221
64	limomo1126
65	zhaoshefeng56234
66	talkieew
67	mafengqin159357
68	Humengmeng25536
69	zhangweihua Store
70	Diane K Locket
71	xushushu66058
72	zhaoqianqian
73	wangshuliang11223344
74	liuping72963
75	zhangsong373664
76	wuyunpeng3334
77	lihengli8
78	jiangcuihua
79	niexin159
80	crittonpxjvpn
81	cuiyinghao46457
82	wangyaping136
83	hesiyu852
84	mengjingjing0909
85	wangqunwun1234

86	gaozhiyuan7890
87	wangp123456789
88	yucaihong6688
89	xeekru668
90	hanshengnan50817
91	lvhaoru7913
92	huanglihua Store
93	sunzhen13518
94	zhongwenhui Store
95	xuhuimei54768
96	wangjinxing18
97	lixiaoping Store
98	wangxianjuan4646894
99	wangjun88433
100	guoweijie Store
101	zhouyawei5616
102	congwenliang21892
103	Chenfang258
104	Lawrence Garten
105	qupanfeng77605
106	lishuangshuang25925
107	zhaoli97780
108	zhangxiaofeng135
109	Ston Ever
110	sunyonggang372524
111	luang83040
112	duozhengzyi Store
113	chen.su.ling698898
114	linteshirt
115	tynpfbrzalmde
116	luang83040
117	SKB Online Store
118	mengfanchao16114
119	jianzhuDDEil
120	Huangbin123
121	chentingting1024
122	dingke05271
123	Edward Aranda
124	zhengyu5684658
125	Cuppy
126	Tim Murphy
127	yueshuai59147
128	Robert Rangel
129	LIUBETY
130	gongan93

131	Phyllis Condrey
132	zhangxincheng24609
133	zhangning1045
134	luhnmivs
135	niucaoyuan83613
136	sksdjfsdhj
137	liming68848
138	HughGriseldadByPq
139	huanwuse2
140	Chxjchvgfjvhfhhbvvggvbchv
141	tianyongyong20
142	stevebechtelar78
143	caiweikun7890
144	huangrunmei6608
145	Qinmengrong2245
146	Pearl Roby
147	fangxiangdong21782
148	dulei63755
149	daijuan Store
150	caihong17274
151	gongjunming48217
152	WUhuazhen949
153	duxin18505
154	fuzaixing43940
155	hewenfen39731
156	mayongqiang0015
157	qiulongfeng73523
158	guanmi03211
159	qipengfei58921
160	jiangyongjin44410
161	dubaili3508
162	miaoyongxin707
163	dongchichi3183
164	liumeng38974
165	chenlin10263
166	jungemoyang
167	wenjie82403
168	MatsuriStore
169	衢州常山纯本商贸有限公司
170	Travel Poster
171	ZHAZIR
172	XAWZA
173	YUFYWEI
174	QIANFYHUA

175	yuanjunjieus
176	Quan Zhou Shi Di Jia Mei Ni Shang Mao Co.,Ltd.
177	gyaogongcheng
178	haikouyanhuidanshangmaoshangxing
179	xiuyuqudaitoulinzenghuangxiefulian
180	One Life ,one jewelery
181	scaqe
182	wen hai
183	houdeweishangmao