

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF ILLINOIS
EASTERN DIVISION**

THE UNITED STATES PLAYING CARD
COMPANY,

Plaintiff,

v.

THE PARTNERSHIPS and
UNINCORPORATED ASSOCIATIONS
IDENTIFIED ON SCHEDULE “A”,

Defendants.

No. 22-cv-01935

Judge John F. Kness

PRELIMINARY INJUNCTION ORDER





THIS CAUSE is before the Court on Plaintiff The United States Playing Card Company’s (“Plaintiff” or “USPC”) Motion for Entry of a Preliminary Injunction. Having reviewed the evidence presented by Plaintiff, the Court grants USPC’s Motion for Entry of a Preliminary Injunction against the fully interactive, e-commerce stores¹ operating under the seller aliases identified in Schedule A attached hereto (the “Seller Aliases”).








THIS COURT FINDS that it has personal jurisdiction over the Defendants since the Defendants directly target their business activities toward consumers in the United States, including Illinois. Specifically, Defendants have targeted sales to Illinois residents by setting up and operating e-commerce stores that target United States consumers using one or more Seller Aliases, offer shipping to the United States, including Illinois, accept payment in U.S. dollars, and have sold products using counterfeit and infringing versions of USPC’s federally registered trademarks (“USPC Trademarks”) to residents of Illinois. A list of the USPC Trademarks is included in the below chart.

¹ The e-commerce store urls are listed on Schedule A hereto under the Online Marketplaces.









Registration No.	Trademark	Goods and Services
48,891	BICYCLE	For: Playing cards in Class 28.
2,399,763	BICYCLE	For: Computer programs, namely game software for use on computers and video game players in Class 9.
3,484,246	BICYCLE PRO	For: Playing cards and playing card cases in Class 28.
2,607,530	BICYCLE RUMMY	For: Playing cards in Class 16.
295,528	A.DOUGHERTY	For: Playing cards in Class 16.
1,793,627	ACCORDING TO HOYLE	For: Calendars, game rule books and playing cards in Class 16.
1,495,231	ACCORDING TO HOYLE	For: Games, specifically, card games in Class 28.
62,565	AIR-CUSHION FINISH	For: Playing Cards in Class 28.
48,877	ALADDIN	For: Playing cards in Class 16.
256,622	AVIATOR	For: Playing cards in Class 16.
49,107	“BEE”	For: Playing cards in Class 28.
4,585,005	BEE-TEK	For: Electronic playing card shoes, namely, containers for holding playing cards that feature technology for counting, monitoring, and tracking playing cards while dealing in Class 9.
1,901,704	BONUS	For: Playing cards in Class 16.
138,079	CAMBRIC	For: Playing cards in Class 16.
5,184,941	CARAVAN	For: Playing cards in Class 28.
260837	CEL-U-TONE	For: Playing cards in Class 16.
1,233,517	CLUB CASINO	For: Playing cards in Class 16.
763,837	CONSOLIDATED-DOUGHERTY	For: Playing cards in Class 28.
3,413,184	CUPID BACK	For: Playing cards in Class 28.
899,141	DIAMOND	For: Playing cards in Class 16.




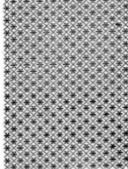

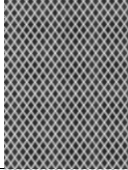

2,984,139	DON MANOLO	For: Playing cards in Class 28.
4,896,197	EZ “BEE” 721	For: Electronic playing card shoes, namely, containers for holding playing cards that feature technology for counting, monitoring, and tracking playing cards while dealing in Class 9.
1,182,097	.E.Z.SEE.	For: Playing cards in Class 16.
4,670,297	FOURNIER	For: Playing cards in Class 28.
1,342,484	HOYLE	For: Playing cards in Class 16.
1,686,549	HOYLE	For: Computer game software in Class 28.
1,325,654	HOYLE	For: Playing cards in Class 16.
1,126,822	HOYLE	For: Rule books for the play of games in Class 16.
4,251,560	MAIDEN BACK	For: Playing cards in Class 28.
4,058,738	MANDOLIN BACK	For: Playing cards in Class 28.
5,586,544	METALLUXE	For: Playing cards in Class 28.
5,638,767	NAILED IT	For: Card games and board games in Class 28.
726,940	NEVADA	For: Playing cards in Class 28.
735,607	NO. 77	For: Playing cards in Class 16.
366,741	PO-KE-NO	For: Parlor game to be played with boards and cards in Class 28.
3,428,495	POKER PEEK	For: Playing cards in Class 28.
4,584,951	PR-X	For: Electronic playing card shoes, namely, containers for holding playing cards that feature technology for counting, monitoring, and tracking playing cards while dealing in Class 9.
48,874	RAMBLER	For: Playing cards in Class 16.
829,727	RIDER	For: Playing cards in Class 16.
5,297,624	SHARKS ARE WILD	For: Games, namely, card games; playing cards; children's educational games, namely, card games for









		developing math and sequencing skills in Class 28.
49,103	SQUEEZERS	For: Playing cards in Class 28.
1,186,693	STREAMLINE	For: Playing cards in Class 16.
6,241,311	THIN CRUSHED	For: Playing cards in Class 28.
544,610	TORPEDO	For: Playing cards in Class 16.
555,116	48	For: Playing cards in Class 16.
151,272	808	For: Playing cards in Class 16.
94,671	<i>Aristocrat</i>	For: Playing cards in Class 16.
4,397,415		For: Electronic playing card shoes, namely, containers for holding playing cards that feature technology for counting, monitoring, and tracking playing cards while dealing in Class 28. For: Electronic playing card shoes, namely, containers for holding playing cards; dealing card shoes, namely, containers for holding playing cards while dealing in Class 9.
2,893,563		For: Playing cards in Class 28.
1,794,974		For: Playing cards in Class 16.
1,799,328		For: Playing cards in Class 16.
167,072	Battle Axe	For: Playing cards in Class 16.



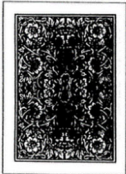



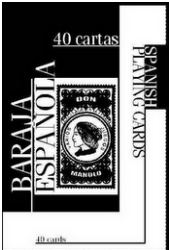

275,340	CLUB SPECIAL	For: Playing cards in Class 16.
49,420	CONGRESS	For: Playing cards in Class 28.
3,981,035		For: Electronic game programs for playing card, casino, puzzle and board games in Class 9.
505,215		For: Playing cards in Class 16.
505,214		For: Playing cards in Class 16.
1,070,609	LOVISION	For: Playing cards in Class 16.
786,728	MAVERICK	For: Playing cards in Class 16.
554,651	MOHAWK	For: Playing cards in Class 16.
133,071	THE NATIONAL CARD CO.	For: Playing cards in Class 16.
5,786,468		For: Playing cards in Class 28.
4,716,966		For: Clothing, namely, t-shirts in Class 25. For: Playing cards in Class 28.
2,049,103		For: Playing cards in Class 16.
1,301,613		For: Playing cards in Class 16.

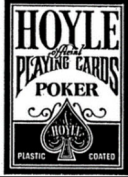
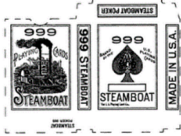

4,338,944		For: Short-sleeved t-shirts in Class 25.
3,123,721		For: Playing cards in Class 28.
3,427,752		For: Playing cards in Class 28.
735,606		For: Playing cards in Class 16.
60,313		For: Playing cards in Class 16.
555,115		For: Playing Cards in Class 16.
55,524		For: Playing cards in Class 16.
55,100		For: Playing cards in Class 16.
3,532,410		For: Short-sleeved t-shirts in Class 25.

2,862,722		For: Playing cards in Class 28.
51,202		For: Playing cards in Class 28.
4,716,967		For: Clothing, namely, t-shirts in Class 25. For: Playing cards in Class 28.
695,587		For: Playing cards in Class 16.
1,771,384		For: Playing cards in Class 16.
2,694,791		For: Playing cards in Class 16.
1,634,808		For: Playing cards in Class 16.
5,775,642		For: Playing cards in Class 28.

1,686,416		For: Playing cards in Class 16.
920,593		For: Playing cards in Class 16.
1,437,282		For: Playing cards in Class 16.
153,892		For: Playing cards in Class 16.
153,634		For: Playing cards in Class 16.
48,763		For: Playing cards in Class 28.
4,069,060		For: Playing Cards in Class 28.

153,633		For: Playing cards in Class 16.
143,499		For: Playing cards in Class 28.
155,547		Playing cards in Class 16.
23,782		For: Playing cards in Class 16.
4,351,088		For: Playing cards in Class 28.
4,160,512		For: Playing cards in Class 28.
1,644,376		For: Playing cards in Class 16.
153,893		Playing cards in Class 16.

204,255		For: Playing cards in Class 16.
1,645,186		For: Playing cards in Class 16.
1,709,997		For: Playing cards in Class 16.
3,216,354		For: Playing cards in Class 28.
52,014		For: Playing cards in Class 16.
2,600,170		For: Playing cards in Class 16.
3,149,457		For: Playing cards in Class 28.
2,655,480		For: Playing cards in Class 16.

2,050,539		For: Playing cards in Class 16.
2,665,170		For: Playing cards in Class 16.
2,655,511		For: Playing cards in Class 16.

THIS COURT FURTHER FINDS that injunctive relief previously granted in the Temporary Restraining Order (“TRO”) should remain in place through the pendency of this litigation and that issuing this Preliminary Injunction is warranted under Rule 65 of the Federal Rules of Civil Procedure. Evidence submitted in support of this Motion and in support of USPC’s previously granted Motion for Entry of a Temporary Restraining Order establishes that USPC has demonstrated a likelihood of success on the merits; that no remedy at law exists; and that USPC will suffer irreparable harm if the injunction is not granted. Specifically, USPC has demonstrated a *prima facie* case of trademark infringement because (1) the USPC Trademarks are distinctive marks and are registered with the U.S. Patent and Trademark Office on the Principal Register, (2) Defendants are not licensed or authorized to use any of the USPC Trademarks, and (3) Defendants’ use of the USPC Trademarks is causing a likelihood of confusion as to the origin or sponsorship of Defendants’ products with USPC. Furthermore, Defendants’ continued and unauthorized use of the USPC Trademarks irreparably harms USPC through diminished goodwill and brand confidence, damage to USPC’s reputation, and loss of exclusivity. Monetary damages fail to address such damage and, therefore, USPC has an inadequate remedy at law. Moreover, the

public interest is served by entry of this Preliminary Injunction to dispel the public confusion created by Defendants' actions. As such, this Court orders that:

1. Defendants, their affiliates, officers, agents, servants, employees, attorneys, confederates, and all persons acting for, with, by, through, under or in active concert with them be preliminarily enjoined and restrained from:

a. using the USPC Trademarks or any reproductions, counterfeit copies or colorable imitations thereof in any manner in connection with the distribution, marketing, advertising, offering for sale, or sale of any product that is not a genuine USPC product or not authorized by USPC to be sold in connection with the USPC Trademarks;

b. passing off, inducing, or enabling others to sell or pass off any product as a genuine USPC product or any other product produced by USPC, that is not USPC's or not produced under the authorization, control or supervision of USPC and approved by USPC for sale under the USPC Trademarks;

c. committing any acts calculated to cause consumers to believe that Defendants' products are those sold under the authorization, control or supervision of USPC, or are sponsored by, approved by, or otherwise connected with USPC;

d. further infringing the USPC Trademarks and damaging USPC's goodwill;
and

e. manufacturing, shipping, delivering, holding for sale, transferring or otherwise moving, storing, distributing, returning, or otherwise disposing of, in any manner, products or inventory not manufactured by or for USPC, nor authorized by USPC to be sold or offered for sale, and which bear any of USPC's trademarks, including the USPC Trademarks, or any reproductions, counterfeit copies or colorable imitations thereof.

2. Upon USPC's request, any third party with actual notice of this Order who is providing services for any of the Defendants, or in connection with any of Defendants' Online Marketplaces, including, without limitation, any online marketplace platforms such as eBay, Inc. ("eBay"), AliExpress, Alibaba Group Holding Ltd. ("Alibaba"), Amazon.com, Inc. ("Amazon"), ContextLogic Inc. d/b/a Wish.com ("Wish.com"), Walmart, Inc. ("Walmart"), Etsy, Inc. ("Etsy"), and DHgate (collectively, the "Third Party Providers") shall, within ten (10) business days after receipt of such notice, provide to USPC expedited discovery, including copies of all documents and records in such person's or entity's possession or control relating to:

a. the identities and locations of Defendants, their agents, servants, employees, confederates, attorneys, and any persons acting in concert or participation with them, including all known contact information and all associated e-mail addresses;

b. the nature of Defendants' operations and all associated sales, methods of payment for services and financial information, including, without limitation, identifying information associated with the Online Marketplaces and Defendants' financial accounts, as well as providing a full accounting of Defendants' sales and listing history related to their respective Online Marketplaces; and

c. any financial accounts owned or controlled by Defendants, including their agents, servants, employees, confederates, attorneys, and any persons acting in concert or participation with them, including such accounts residing with or under the control of any banks, savings and loan associations, payment processors or other financial institutions, including, without limitation, PayPal, Inc. ("PayPal"), eBay, Alipay, Alibaba, Ant Financial Services Group ("Ant Financial"), Amazon Pay, Wish.com, Walmart, Etsy, and DHgate, or other merchant

account providers, payment providers, third party processors, and credit card associations (e.g., MasterCard and VISA).

3. Upon USPC's request, those with notice of the injunction, including the Third Party Providers as defined in Paragraph 2, shall within seven (7) calendar days after receipt of such notice, disable and cease displaying any advertisements used by or associated with Defendants in connection with the sale of counterfeit and infringing goods using the USPC Trademarks.

4. Defendants shall not transfer or dispose of any money or other Defendants' assets in any of Defendants' financial accounts.

5. Any Third Party Providers, including PayPal, eBay, Alipay, Alibaba, Ant Financial, Wish.com, Walmart, Etsy, DHgate, and Amazon Pay, shall, within seven (7) calendar days of receipt of this Order:

a. locate all accounts and funds connected to Defendants' Seller Aliases and Online Marketplaces, including, but not limited to, any financial accounts connected to the information listed in Schedule A hereto; and

b. restrain and enjoin any such accounts or funds from transferring or disposing of any money or other of Defendants' assets until further ordered by this Court.

6. USPC is authorized to issue expedited written discovery to Defendants, under Rules 33, 34 and 36 of the Federal Rules of Civil Procedure, related to:

a. the identities and locations of Defendants, their agents, servants, employees, confederates, attorneys, and any persons acting in concert or participation with them, including all known contact information, including any and all associated e-mail addresses; and

b. the nature of Defendants' operations and all associated sales, methods of payment for services and financial information, including, without limitation, identifying

information associated with the Online Marketplaces and Defendants' financial accounts, as well as providing a full accounting of Defendants' sales and listing history related to their respective Online Marketplaces.

USPC is authorized to issue any such expedited discovery requests via e-mail. Defendants shall respond to any such discovery requests within ten (10) business days of being served via e-mail.

7. USPC may provide notice of these proceedings to Defendants, including service of process under Fed. R. Civ. P. 4(f)(3), and any future motions, by electronically publishing a link to the Complaint, this Order and other relevant documents on a website and by sending an e-mail to Defendants that includes a link to said website. The Clerk of the Court is directed to issue a single original summons in the name of "The Partnerships and all other Defendants identified in the Complaint" that shall apply to all Defendants. The combination of providing notice via electronic publication and e-mail, along with any notice that Defendants receive from payment processors, shall constitute notice reasonably calculated under all circumstances to apprise Defendants of the pendency of the action and afford them the opportunity to present their objections.


8. Schedule A to the Complaint [2], Exhibit 3 to the Declaration of Tricia Bouras [16], and the TRO [23] are unsealed.

9. Any Defendant or other persons that is subject to this Order may appear and move to dissolve or modify the Order as permitted by and in compliance with the Federal Rules of Civil Procedure and Northern District of Illinois Local Rules.

10. The \$10,000 bond posted by USPC shall remain with the Court until a Final disposition of this case or until this Preliminary Injunction is terminated.

SO ORDERED in No. 22-cv-01935.

Date: July 25, 2022



JOHN F. KNESS
United States District Judge

**The United States Playing Card Company v. The Partnerships and Unincorporated Associations
Identified on Schedule "A" - Case No. 22-cv-1935**

Schedule A

Defendant Online Marketplaces		
No	URL	Name / Seller Alias
1	ljparty.en.alibaba.com	Yiwu Lujin E-Commerce Co., Ltd.
2	aliexpress.com/store/1100223984	MDNG Card Store
3	aliexpress.com/store/1112682	King Magic Official Store
4	aliexpress.com/store/1188710	Jack Ma Magic
5	aliexpress.com/store/1262646	Fantastic Magic Factory
6	aliexpress.com/store/1938613	Shop1938613 Store
7	aliexpress.com/store/219910	Fantastic Bruce Lee
8	aliexpress.com/store/2789184	Children's World 88 Store
9	aliexpress.com/store/2843020	goodeasy Official Store
10	aliexpress.com/store/2901076	Fun-Trick Store
11	aliexpress.com/store/3042022	qenueson Official Store
12	aliexpress.com/store/3509060	Lege Trick Factory Store
13	aliexpress.com/store/3598002	Educational Juggle Store
14	aliexpress.com/store/3742029	Shop3742029 Store
15	aliexpress.com/store/4039049	lolibear kid's wonderland Store
16	aliexpress.com/store/4045001	Supering Online Store
17	aliexpress.com/store/4230023	Shop4230023 Store
18	aliexpress.com/store/4294048	Easytoday Official Store
19	aliexpress.com/store/4414026	Shop4414026 Store
20	aliexpress.com/store/4580003	Higher, Faster, Stronger Store
21	aliexpress.com/store/4640076	Everything in Here Store
22	aliexpress.com/store/4692061	Poker Deceit Store
23	aliexpress.com/store/5059214	luckylink Store
24	aliexpress.com/store/5109116	jiesite Store
25	aliexpress.com/store/5187006	Tenderecho Store
26	aliexpress.com/store/5244272	July Loving Store
27	aliexpress.com/store/5257192	Fashion-Hot-new-Unique-World Peace- Never give up Store
28	aliexpress.com/store/5498112	Marked Poker Store
29	aliexpress.com/store/5880693	Yernea Honesty Store
30	aliexpress.com/store/608374	Terry's OnLine WholeSale Store
31	aliexpress.com/store/635904	Magician's Store
32	aliexpress.com/store/725231	Zero Magic Store

33	aliexpress.com/store/910334327	Sports-Power Store
34	aliexpress.com/store/911512118	Outdoor Fitness Entertainment Store Store
35	aliexpress.com/store/911556395	Shop 183 Store
36	aliexpress.com/store/912169429	A Baby Shopping Store
37	aliexpress.com/store/912187544	Good Jumping Store
38	aliexpress.com/store/912205058	PerfectNew Outdoor Life Store
39	aliexpress.com/store/912215496	baby wa Store
40	aliexpress.com/store/912221251	MayFishing Store
41	aliexpress.com/store/913605	poker Magic's store
42	amazon.com/sp?seller=A106BGNP8LTNF9	GOODEASY
43	amazon.com/sp?seller=A13D61YPUD9KY9	leipupa-US
44	amazon.com/sp?seller=A14YHFXLBPF5FN	Shamall US
45	amazon.com/sp?seller=A15TCCPU01WRV7	FLYDUCK
46	amazon.com/sp?seller=A1BB4FDZ670UV6	everlaste
47	amazon.com/sp?seller=A1DPO4T1F0NOAH	tonginaUS
48	amazon.com/sp?seller=A1DRA8VJTJ72GL	Luwslidirr
49	amazon.com/sp?seller=A1IMJVALAH2C	VNYUYFT433
50	amazon.com/sp?seller=A1KD2629PKGDFX	Outdoor Sports 007
51	amazon.com/sp?seller=A1N09QIE4IVQY6	fityle
52	amazon.com/sp?seller=A1OCHQVTTYTBEX5	Fessal
53	amazon.com/sp?seller=A1XI98JNUAJ0KF	jie mai
54	amazon.com/sp?seller=A21FFM1MIC6A34	Youchuang Electronics Trading
55	amazon.com/sp?seller=A22T4T5AS2YV1H	Charlon-TEC
56	amazon.com/sp?seller=A240LREC1DDJ98	Lovely CiCi
57	amazon.com/sp?seller=A29BC0USFX35B5	Oriental Impression
58	amazon.com/sp?seller=A2BOPW2K51V1LD	KOqwez33
59	amazon.com/sp?seller=A2E43J68QDR03O	loinhgeo
60	amazon.com/sp?seller=A2HYXQCEKLP70M	JianheUS
61	amazon.com/sp?seller=A2JCX8Z5PAIFQ3	SUNNIMIX
62	amazon.com/sp?seller=A2LHPFQV1QEVQR	GREAT JOY Store
63	amazon.com/sp?seller=A2SM8VXIG17EZD	JinYu Toy
64	amazon.com/sp?seller=A2TDW80BGJYXWG	XingcM
65	amazon.com/sp?seller=A2TRD8IKB71FG3	KKSSyytal
66	amazon.com/sp?seller=A2UUAVG30QIXT3	Palmetto128
67	amazon.com/sp?seller=A2XE8RMB67AA29	my penguin magic
68	amazon.com/sp?seller=A2XZITO8HOU22W	ManFull Prime Day Discount
69	amazon.com/sp?seller=A32XV58DUC7E6U	CENHUTNG
70	amazon.com/sp?seller=A334DBQ4RRSUF8	Eu-shop Limited
71	amazon.com/sp?seller=A391VDIP09TN0H	LeGe Toy
72	amazon.com/sp?seller=A3A6ZBF7Z7B8EG	SUMAG MAGIC TRICKS
73	amazon.com/sp?seller=A3D3UWO5AOELZ8	YALIANBAIHUO

74	amazon.com/sp?seller=A3DYN78L5RPKOB	SHANGMEIY
75	amazon.com/sp?seller=A3ECNEUXTOEQTF	LiZhiWuJin
76	amazon.com/sp?seller=A3GKUN2G6OHD4B	NL-LED
77	amazon.com/sp?seller=A3NAP8GOVCT0K9	ChnMagic
78	amazon.com/sp?seller=A3TKGAQ6TWH7E1	HEYJUDY
79	amazon.com/sp?seller=A6928RCPWW99B	CQQing
80	amazon.com/sp?seller=A763K0B78ZHE3	Anniston
81	amazon.com/sp?seller=A94GHNZJ60HN9	jiushengkeji
82	amazon.com/sp?seller=AFVF6TSQ5INK4	ink2055
83	amazon.com/sp?seller=AHIP79UBGL49X	Neasyth
84	amazon.com/sp?seller=AIFCFLCU8KIK5	yinwukongdianzishangwu
85	amazon.com/sp?seller=AKMYO45BAKF23	LOCKYOUNG
86	amazon.com/sp?seller=AKU7UPO93M0TY	US-JwP
87	amazon.com/sp?seller=ASWORYEGPLOZT	signmeili
88	amazon.com/sp?seller=AXQRC0L4SP6C2	oAtm0eBcl
89	amazon.com/sp?seller=AYKY13PKQGV4D	Expedition outdoors
90	dhgate.com/store/14128703	Magic007
91	dhgate.com/store/20429184	Xiaoshen001
92	dhgate.com/store/21075295	Yundongzhou
93	ebay.com/usr/accecity2009	accecity2009
94	ebay.com/usr/beautylover_uk	beautylover_uk
95	ebay.com/usr/fabricmotos	fabricmotos
96	ebay.com/usr/fashionf2018	fashionf2018
97	ebay.com/usr/franceeshop	franceeshop
98	ebay.com/usr/gazechimp_de	gazechimp_de
99	ebay.com/usr/gazechimp_us	gazechimp_us
100	ebay.com/usr/hotoysdeals	hotoysdeals
101	ebay.com/usr/krossor	krossor
102	ebay.com/usr/magic.factory	magic.factory
103	ebay.com/usr/marnull	marnull
104	ebay.com/usr/newlifeuss	newlifeuss
105	ebay.com/usr/pletenies	pletenies
106	ebay.com/usr/rookie-club	rookie-club
107	ebay.com/usr/target_home	target_home
108	ebay.com/usr/thegreatwallmagic	thegreatwallmagic
109	ebay.com/usr/wscchao01	wscchao01
110	ebay.com/usr/xiaokisuntek	xiaokisuntek
111	ebay.com/usr/xoxu8523	xoxu8523
112	ebay.com/usr/yanrun	yanrun
113	wish.com/merchant/576bca3b7338323d47620b9d	YOYO FUN LIFE

114	wish.com/merchant/589c088faecebd4f618e903a	shenzhenzijingcoltd
115	wish.com/merchant/595c961088709f4bb333d489	haolivestore
116	wish.com/merchant/59b3f16b15da070144019ee5	awuyue258
117	wish.com/merchant/5d5226c76045d848403985ca	tiger&fish618
118	wish.com/merchant/60498825d304ba20a7c3e91f	yananzaicongtai
119	wish.com/merchant/60976d63e7bace24ac9d9fad	yangben2323