

**IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF ILLINOIS  
EASTERN DIVISION**

ENCHANTEDMOB, INC.,

Plaintiff,

v.

THE PARTNERSHIPS and  
UNINCORPORATED ASSOCIATIONS  
IDENTIFIED ON SCHEDULE “A”,

Defendants.

Case No. 22-cv-02841

Judge Robert M. Dow, Jr.

Magistrate Judge Sunil R. Harjani

**PRELIMINARY INJUNCTION ORDER**

THIS CAUSE being before the Court Plaintiff EnchantedMob, Inc.’s (“Plaintiff”) Motion for Entry of a Preliminary Injunction, and this Court having heard the evidence before it hereby GRANTS Plaintiff’s Motion for Entry of a Preliminary Injunction in its entirety against the fully interactive e-commerce stores<sup>1</sup> operating under the seller aliases identified in Schedule A attached hereto (collectively, the “Seller Aliases”).

This Court further finds that it has personal jurisdiction over the Defendants since the Defendants directly target their business activities toward consumers in the United States, including Illinois. Specifically, Defendants have targeted sales to Illinois residents by setting up and operating e-commerce stores that target United States consumers using one or more Seller Aliases, offer shipping to the United States, including Illinois, accept payment in U.S. dollars, and have sold products bearing unauthorized copies of the Poppy Playtime Copyrighted Designs (U.S.

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<sup>1</sup> The e-commerce store urls are listed on Schedule A hereto under the Online Marketplaces.

Copyright Registration Nos. VA0002288105, VA0002293330, VA0002294398, and VA0002295039) to residents of Illinois.

This Court also finds that injunctive relief previously granted in the Temporary Restraining Order (“TRO”) should remain in place through the pendency of this litigation and that issuing this Preliminary Injunction is warranted under Federal Rule of Civil Procedure 65. Evidence submitted in support of this Motion and in support of Plaintiff’s previously granted Motion for Entry of a Temporary Restraining Order establishes that Plaintiff has demonstrated a likelihood of success on the merits; that no remedy at law exists; and that Plaintiff will suffer irreparable harm if the injunction is not granted.

Specifically, Plaintiff has proved a *prima facie* case of copyright infringement because it has demonstrated that (1) Plaintiff is the owner of valid and enforceable Poppy Playtime Copyrighted Designs, and (2) Defendants, without any authorization from Plaintiff, or any right under the law, have deliberately copied, displayed, distributed, reproduced, and/or made derivative works incorporating the Poppy Playtime Copyrighted Designs on the Seller Aliases and the corresponding Unauthorized Poppy Playtime Products. Furthermore, Defendants’ continued and unauthorized copying of the Poppy Playtime Copyrighted Designs irreparably harms Plaintiff through diminished goodwill and brand confidence, damage to Plaintiff’s reputation, loss of exclusivity, and loss of future sales. Monetary damages fail to address such damage and, therefore, Plaintiff has an inadequate remedy at law. Moreover, the public interest is served by entry of this Preliminary Injunction to dispel the public confusion created by Defendants’ actions. As such, this Court orders that:

1. Defendants, their affiliates, officers, agents, servants, employees, attorneys, confederates, and all persons acting for, with, by, through, under or in active concert or participation with them be preliminarily enjoined and restrained from:
  - a. reproducing, distributing copies of, making derivative works of, or publicly displaying the Poppy Playtime Copyrighted Designs in any manner without the express authorization of Plaintiff;
  - b. passing off, inducing, or enabling others to sell or pass off any product as a genuine Poppy Playtime product or any other product produced by Plaintiff, that is not Plaintiff's or not produced under the authorization, control or supervision of Plaintiff and approved by Plaintiff for sale under the Poppy Playtime Copyrighted Designs;
  - c. committing any acts calculated to cause consumers to believe that Defendants' products are those sold under the authorization, control or supervision of Plaintiff, or are sponsored by, approved by, or otherwise connected with Plaintiff;
  - d. further infringing the Poppy Playtime Copyrighted Designs and damaging Plaintiff's goodwill; and
  - e. manufacturing, shipping, delivering, holding for sale, transferring or otherwise moving, storing, distributing, or returning, or otherwise disposing of, in any manner, products or inventory not manufactured by or for Plaintiff, nor authorized by Plaintiff to be sold or offered for sale, and which bear the Poppy Playtime Copyrighted Designs.
2. Upon Plaintiff's request, any third party with actual notice of this Order who is providing services for any of the Defendants, or in connection with any of the Defendants' Online Marketplaces, including, without limitation, any online marketplace platforms such as eBay, Inc. ("eBay"), AliExpress, Alibaba Group Holding Ltd. ("Alibaba"), Amazon.com,

Inc. (“Amazon”), ContextLogic Inc. d/b/a Wish.com (“Wish.com”), Walmart Inc. (“Walmart”), and DHgate, (collectively, the “Third Party Providers”) shall, within seven (7) calendar days after receipt of such notice, provide to Plaintiff expedited discovery, including copies of all documents and records in such person’s or entity’s possession or control relating to:

- a. the identities and locations of Defendants, their affiliates, officers, agents, servants, employees, confederates, attorneys, and any persons acting in concert or participation with them, including all known contact information, and all associated e-mail addresses;
- b. the nature of Defendants’ operations and all associated sales, methods of payment for services and financial information, including, without limitation, identifying information associated with the Online Marketplaces and Defendants’ financial accounts, as well as providing a full accounting of Defendants’ sales and listing history related to their respective Online Marketplaces;
- c. any financial accounts owned or controlled by Defendants, including their affiliates, officers, agents, servants, employees, confederates, attorneys, and any persons acting in concert or participation with them, including such accounts residing with or under the control of any banks, savings and loan associations, payment processors or other financial institutions including, without limitation, PayPal, Inc. (“PayPal”), eBay, Alipay, Alibaba, Ant Financial Services Group (“Ant Financial”), Amazon Pay, Wish.com, Walmart, DHgate, or other merchant account providers, payment providers, third party processors, and credit card associations (e.g., MasterCard and VISA).

3. Upon Plaintiff's request, those with notice of the injunction, including Third Party Providers as defined in Paragraph 2, shall within seven (7) calendar days after receipt of such notice, disable and cease displaying any advertisements used by or associated with Defendants in connection with the sale of infringing goods which bear the Poppy Playtime Copyrighted Designs.
4. Defendants shall be temporarily and preliminarily restrained and enjoined from transferring or disposing of any money or other of Defendants' assets until further ordered by this Court.
5. Any Third Party Providers, including PayPal, eBay, Alipay, Alibaba, Ant Financial, Wish.com, Walmart, DHgate, Amazon Pay, shall, within seven (7) calendar days of receipt of this Order:
  - a. locate all accounts and funds connected to Defendants' Seller Aliases and Online Marketplaces, including, but not limited to, any financial accounts connected to the information listed in Schedule A hereto, the e-mail addresses identified in Exhibit 3 to the Declaration of Zach Belanger, and any e-mail addresses provided for Defendants by third parties; and
  - b. restrain and enjoin any such accounts or funds from transferring or disposing of any money or other of Defendants' assets until further ordered by this Court.
6. Plaintiff is authorized to issue expedited written discovery, pursuant to Federal Rules of Civil Procedure 33, 34 and 36, related to:
  - a. the identities and locations of Defendants, their affiliates, officers, agents, servants, employees, confederates, attorneys, and any persons acting in concert or participation

with them, including all known contact information, including any and all associated e-mail addresses; and

- b. the nature of Defendants' operations and all associated sales, methods of payment for services and financial information, including, without limitation, identifying information associated with the Online Marketplaces and Defendants' financial accounts, as well as providing a full accounting of Defendants' sales and listing history related to their respective Online Marketplaces.

Plaintiff is authorized to issue any such expedited discovery requests via e-mail. Defendants shall respond to any such discovery requests within three (3) business days of being served via e-mail.

7. Plaintiff may provide notice of these proceedings to Defendants, including service of process pursuant to Fed. R. Civ. P. 4(f)(3), and any future motions, by electronically publishing a link to the Complaint, this Order and other relevant documents on a website and by sending an e-mail to the e-mail addresses identified in Exhibit 3 to the Declaration of Zach Belanger and any e-mail addresses provided for Defendants by third parties that includes a link to said website. The Clerk of the Court is directed to issue a single original summons in the name of "The Partnerships and all other Defendants identified in the Complaint" that shall apply to all Defendants. The combination of providing notice via electronic publication and e-mail, along with any notice that Defendants receive from payment processors, shall constitute notice reasonably calculated under all circumstances to apprise Defendants of the pendency of the action and afford them the opportunity to present their objections.

8. Schedule A to the Complaint [2], Exhibit 3 to the Declaration of Zach Belanger [14], and the TRO [27] are unsealed.
9. Any Defendants that are subject to this Order may appear and move to dissolve or modify the Order as permitted by and in compliance with the Federal Rules of Civil Procedure and Northern District of Illinois Local Rules.
10. The \$10,000 bond posted by Plaintiff shall remain with the Court until a Final disposition of this case or until this Preliminary Injunction is terminated.

IT IS SO ORDERED.

DATED: July 20, 2022

A handwritten signature in black ink, appearing to read "Andrea R. Wood", written over a horizontal line.

Andrea R. Wood (Emergency Judge)  
United States District Judge

**EnchantedMob, Inc. v. The Partnerships and Unincorporated Associations Identified on Schedule  
"A" - Case No. 22-cv-2841**

## Schedule A

<b>Defendant Online Marketplaces</b>		
<b>No</b>	<b>URL</b>	<b>Name / Seller Alias</b>
1	aliexpress.com/store/1102049574	1St Class Store
2	aliexpress.com/store/1102009829	2022 Colorful House Store
3	aliexpress.com/store/1100158010	2022 Kids T Shirt Store
4	aliexpress.com/store/912659230	ADORABLE TOY Store
5	aliexpress.com/store/912174536	Astart-plush toy Store
6	aliexpress.com/store/912681430	Boku Art Store
7	aliexpress.com/store/1100218527	CC Figureine Store
8	aliexpress.com/store/5873951	CCkeychain Store
9	aliexpress.com/store/4007007	Child shoppingParadise(offer drop shipping) Store
10	aliexpress.com/store/1101873815	Children's Wonder Factory Store
11	aliexpress.com/store/912511268	Daa2356346548756 Store
12	aliexpress.com/store/912067363	Do Re Mi 123 Store
13	aliexpress.com/store/1101538222	Dola Baby Store
14	aliexpress.com/store/1101950970	DRFUNS Store
15	aliexpress.com/store/2943012	Drop shipping toy1 Store
16	aliexpress.com/store/1101875982	FeiYing Store
17	aliexpress.com/store/1102000912	FTTF Store
18	aliexpress.com/store/1101892709	Future Children's Station Store
19	aliexpress.com/store/1100182183	GaGa Toy Store
20	aliexpress.com/store/5039078	Gengar Store
21	aliexpress.com/store/1100065039	Gollum Gollum Toy Store
22	aliexpress.com/store/912179638	Groove Coverage Store
23	aliexpress.com/store/1102019056	Handmade Luxury Apparel Store
24	aliexpress.com/store/912665018	Happiness Jewelrys Store
25	aliexpress.com/store/5146062	Happys Childhood Store
26	aliexpress.com/store/2656152	Hi party Store
27	aliexpress.com/store/912616118	HMXRBY 2022 Children s Clothing Factory Store
28	aliexpress.com/store/912685619	huangjiaming Store
29	aliexpress.com/store/912119140	Indecor Store
30	aliexpress.com/store/912574152	Isfriday Daily Tools Store
31	aliexpress.com/store/1101422070	JIAINF Official Store



32	aliexpress.com/store/1101778071	Joel Toy Store
33	aliexpress.com/store/3507046	JY Baby Store
34	aliexpress.com/store/1100296090	kawaii kids clothes Store
35	aliexpress.com/store/912457708	Kawaii kids Store
36	aliexpress.com/store/4783004	kendy Store
37	aliexpress.com/store/1100229288	kid T Shirt Store
38	aliexpress.com/store/1100180328	Kids Clothes Factory From China Store
39	aliexpress.com/store/912300154	koszulka Dropshipping Store Store
40	aliexpress.com/store/2523013	Leyu toy Store
41	aliexpress.com/store/900246508	Linda Anime Store
42	aliexpress.com/store/1101647932	Little naughty children's shop Store
43	aliexpress.com/store/1101343845	Little playful Store
44	aliexpress.com/store/1102060184	Lucky 8 Store
45	aliexpress.com/store/1102043116	Lucky Baby Kids Store
46	aliexpress.com/store/912663453	Ma Zexu's plush toy store Store
47	aliexpress.com/store/912564550	MAGICCUBE Store
48	aliexpress.com/store/912679038	Manny Children Store
49	aliexpress.com/store/1100247007	Mario Children Store
50	aliexpress.com/store/912738427	Meet You Store
51	aliexpress.com/store/912626525	MF 07 Dropshipping Store
52	aliexpress.com/store/912498645	MF Dropshipping Store
53	aliexpress.com/store/912730306	MF SZR Dropshipping Store
54	aliexpress.com/store/4661081	Mimi Eileen Store
55	aliexpress.com/store/1101680396	Mingde Store
56	aliexpress.com/store/1100183135	Mirage Sea Store
57	aliexpress.com/store/912225079	MS HLHW8 Store
58	aliexpress.com/store/912026313	MS Toy Store
59	aliexpress.com/store/912070182	Nannan baby kids clothes Store
60	aliexpress.com/store/4228040	New exotic Store
61	aliexpress.com/store/912586114	Parent child Happiness Factory Store
62	aliexpress.com/store/5888941	Pig Oink Store
63	aliexpress.com/store/1101985766	PP Dog Store
64	aliexpress.com/store/1101981317	Premium hometextile bespoke Store
65	aliexpress.com/store/5021093	Prettyplus+ Store
66	aliexpress.com/store/912187736	Princess Ke Yue Toy Shop Store
67	aliexpress.com/store/1101270921	Princess Q Store
68	aliexpress.com/store/1100084003	Pufa Factory Store
69	aliexpress.com/store/912683251	PUKEYUE Plush Toy Official Store
70	aliexpress.com/store/1101991062	qi qi baby love Store
71	aliexpress.com/store/912066746	Qisoo toy Store
72	aliexpress.com/store/1101335945	QIYUE Store

73	aliexpress.com/store/1102030661	Rainbow Kids Store
74	aliexpress.com/store/911708147	Ruizhi Children T-shirt Store
75	aliexpress.com/store/1100043094	Shop1100043094 Store
76	aliexpress.com/store/1100218061	Shop1100218061 Store
77	aliexpress.com/store/1102023935	Shop1100223503 Store
78	aliexpress.com/store/1100275010	Shop1100275010 Store
79	aliexpress.com/store/1100287281	Shop1100287281 Store
80	aliexpress.com/store/1102034750	Shop1100290206 Store
81	aliexpress.com/store/1100345292	Shop1100345292 Store
82	aliexpress.com/store/1101280843	Shop3660001 Store
83	aliexpress.com/store/1100180018	Shop3DT shirt Store
84	aliexpress.com/store/1101429194	Shop4609020 Store
85	aliexpress.com/store/5029035	Shop5029035 Store
86	aliexpress.com/store/508044	Shop508044 Store
87	aliexpress.com/store/5239135	Shop5239135 Store
88	aliexpress.com/store/5789448	Shop5789448 Store
89	aliexpress.com/store/5870520	Shop5870520 Store
90	aliexpress.com/store/5433099	SI TING Store
91	aliexpress.com/store/1101414391	Sinney Stress Relief Store
92	aliexpress.com/store/911941974	Store Hongyun Store
93	aliexpress.com/store/912535581	The Art Of Life Store
94	aliexpress.com/store/5736331	The Cheap Store
95	aliexpress.com/store/912422557	THE SSENTIALS Official Store
96	aliexpress.com/store/912689247	There's a children's shop Store
97	aliexpress.com/store/1923472	Threewalk Manufacturer Direct Store
98	aliexpress.com/store/5018104	Tobey Toy Store
99	aliexpress.com/store/912626556	tops for 3-14 years old Store
100	aliexpress.com/store/912621884	TOY DROSHIPPER Store
101	aliexpress.com/store/4427253	Toy Funny World Store
102	aliexpress.com/store/1101176799	toysupplier
103	aliexpress.com/store/912270443	tree plush toy Store
104	aliexpress.com/store/912463522	very beautiful life Store
105	aliexpress.com/store/1101653810	WANNO Store
106	aliexpress.com/store/3222129	wertqty Store
107	aliexpress.com/store/1101997761	Wish Party Store
108	aliexpress.com/store/911873044	xixikids Store
109	aliexpress.com/store/1102007356	Yi An cloth Store
110	aliexpress.com/store/1101799597	yooyo toy Store
111	aliexpress.com/store/911041100	YOUNGER BB Store
112	aliexpress.com/store/912096007	YouRich Store
113	aliexpress.com/store/912364659	YUCHENFactory Store

114	aliexpress.com/store/910570173	Yuenior Official Store
115	amazon.com/sp?seller=A1B5R4X48UQB5U	A1B5R4X48UQB5U
116	amazon.com/sp?seller=A1G7UNA7ONIUTD	A1G7UNA7ONIUTD
117	amazon.com/sp?seller=A1QC5CQO3R3BO2	A1QC5CQO3R3BO2
118	amazon.com/sp?seller=A1SQFOL1VORMHP	A1SQFOL1VORMHP
119	amazon.com/sp?seller=A1UQBX7M13BZ37	A1UQBX7M13BZ37
120	amazon.com/sp?seller=A22NYL9THGVKMJ	A22NYL9THGVKMJ
121	amazon.com/sp?seller=A2ZAXWV5EQTZMI	A2ZAXWV5EQTZMI
122	amazon.com/sp?seller=A30HD11217FCBC	A30HD11217FCBC
123	amazon.com/sp?seller=A3L8M26O6J9E94	A3L8M26O6J9E94
124	amazon.com/sp?seller=A3TY854TLEFDAZ	A3TY854TLEFDAZ
125	amazon.com/sp?seller=ABAH47LW9ADS9	ABAH47LW9ADS9
126	amazon.com/sp?seller=A1OYLLAZ2WRZL0	AbsolutelyFunny Store
127	amazon.com/sp?seller=A4NI08G02GX9V	AFGADW
128	amazon.com/sp?seller=A2KKJZRW54BKWO	Five-gifts
129	amazon.com/sp?seller=A1RA082CLMLSRH	For your needs
130	amazon.com/sp?seller=A3CYW1Q5M9RCPB	golecnDelivered within 7-14 days
131	amazon.com/sp?seller=A3PQ5YD8BFC6UE	Guangzhoukazhen e-commerce Co., Ltd
132	amazon.com/sp?seller=A34IUFQV604LWR	guangzhoushipanyuqudashimimeishengxiandian
133	amazon.com/sp?seller=ABOKNWH3VAKKV	GuZhuCheng Shopping
134	amazon.com/sp?seller=A2XHRF1MX8XIDB	Gwiyeopda
135	amazon.com/sp?seller=A3RP75M40TVSUL	hai nan qi xin hao shang mao you xian gong si
136	amazon.com/sp?seller=A1I08QGCDKN54P	haikouxingfuwangluokeji
137	amazon.com/sp?seller=A1DIMREQSHGIQO	hainanyirongmaoyiyouxiangongsi-us
138	amazon.com/sp?seller=A1QEH1K7PUU3SX	HongZhanHuo
139	amazon.com/sp?seller=A10O7QZ6B3BOKZ	JINMIMA
140	amazon.com/sp?seller=A1UVAT6EYV8GXK	jinyu007
141	amazon.com/sp?seller=A6L39UKW4Q8L4	kindfire
142	amazon.com/sp?seller=A2RRGCZ6SAXH4K	L1chenXinlai_baihuodian
143	amazon.com/sp?seller=A1IM23DAKATKI4	LAIHUIKEJI
144	amazon.com/sp?seller=A34LLX5RLEYRMV	lanzhouxinquluxifawangluoxiaoshoudian
145	amazon.com/sp?seller=A13N90NOU8HF6H	Le PA trade-US
146	amazon.com/sp?seller=AV20MXVQ5XB0I	lijunjie888
147	amazon.com/sp?seller=A15AK54NCC79WP	lingzexianxiangrikuibaihuolingshoudian
148	amazon.com/sp?seller=A2QPF1Y5BQ9MYB	linzexiancongcongbaihuolingshoudian
149	amazon.com/sp?seller=A3QUKO7K2EQ5XS	Loawiksk0252
150	amazon.com/sp?seller=AH7ZHSQ82CAAK	Loststarss
151	amazon.com/sp?seller=A124H5CI24E45K	LuShangDianZi
152	amazon.com/sp?seller=A43J801KO5OP3	mankeleogl
153	amazon.com/sp?seller=A1KCDC2YV1NM3R	mqjw LCC

154	amazon.com/sp?seller=A22H24I0724325	PEKIMART
155	amazon.com/sp?seller=A10OVWTM5SUMC3	pingshanqujinkeriyongbaihuodian
156	amazon.com/sp?seller=A1ZFHAXBO8ADJ1	PLAYPUNK-YOUNAHA
157	amazon.com/sp?seller=A27VS14UHUY2OK	ruichangshimaizhenbaihuo
158	amazon.com/sp?seller=AFH5FJDKPDYWQ	rutoest69
159	amazon.com/sp?seller=A2BBDXLIGP40S3	Sazii
160	amazon.com/sp?seller=A304PSLM01CF9Q	Schuyu
161	amazon.com/sp?seller=A2AQQPWFSFVHYY	Seychelles Lankap
162	amazon.com/sp?seller=A2QDC29EZY2I4	ShanXiBuBaiMaoYianGongSi
163	amazon.com/sp?seller=A2F8TG7D1IEOMQ	shuangliuquyihongtingriyongpindian
164	amazon.com/sp?seller=A1W6N4OX5EUVH4	SiYuanShangMao
165	amazon.com/sp?seller=A3KSDN1HBBE7DQ	SY Life Hall
166	amazon.com/sp?seller=A6T70DX29JQB4	Ten dimensions
167	amazon.com/sp?seller=A2HIBK68ETT8Z3	THOREYA
168	amazon.com/sp?seller=A1OYTQOUAUUEDS	U variety store
169	amazon.com/sp?seller=A30IUMPH832PCF	UncleFei
170	amazon.com/sp?seller=A31HJ4Z09Z92C8	up up!
171	amazon.com/sp?seller=A1AD3GZ6EKD9ZJ	Vientiane stroe
172	amazon.com/sp?seller=A3U8FSKZEEZ75P	WaHouShangMao
173	amazon.com/sp?seller=A24508E4P8CRWZ	weifanghanfei
174	amazon.com/sp?seller=A27RA8AF7XGRS5	wenxuandamaijia
175	amazon.com/sp?seller=AX1HA39GTFOXN	wikgic
176	amazon.com/sp?seller=AMXXOY6AARHX2	Wite-Us
177	amazon.com/sp?seller=A30CTT7AHA1P59	wonwell
178	amazon.com/sp?seller=A26VA7NUCT24JD	Wutuo Store
179	amazon.com/sp?seller=A2E8NZZEV7U9NT	wxwqfwasdxc
180	amazon.com/sp?seller=A25QILHBQ00SST	w-z
181	amazon.com/sp?seller=A29GCPPT616XHF	xiaoendedian
182	amazon.com/sp?seller=ABSB9M9TAJEUJ	Xinchuanxing
183	amazon.com/sp?seller=A2JFDSTN5QMBVI	xingshuangshangmao
184	amazon.com/sp?seller=A29QO69MNP4Z7Q	xinxiangshichengcunshangmao
185	amazon.com/sp?seller=AX5AOQC5HE3BK	xinxinyuang
186	amazon.com/sp?seller=A20150TPKPIBQJ	Xiong Liang Trading
187	amazon.com/sp?seller=A3PPUEQOV517L7	xixiyyds
188	amazon.com/sp?seller=A2QDQ8C888VQDZ	Xun Hai
189	amazon.com/sp?seller=A93914JPN8NUR	YFY store
190	amazon.com/sp?seller=A1FHB4HTXG2Q4T	yuanmanshangmaoyouxiangongsi
191	amazon.com/sp?seller=A8RXC1NFDXB5	YunCan
192	ebay.com/usr/covercaseworld	covercaseworld
193	ebay.com/usr/meiche02	meiche02
194	ebay.com/usr/mengxiang-67	mengxiang-67

195	ebay.com/usr/yunyu_74	yunyu_74
196	walmart.com/seller/101085801	Juhenon
197	walmart.com/seller/101133248	Lighthearted
198	walmart.com/seller/101133123	WIS Direct
199	walmart.com/seller/101103352	Younghome