

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF ILLINOIS
EASTERN DIVISION**

CONAN DOYLE ESTATE LIMITED,

Plaintiff,

v.

THE PARTNERSHIPS and
UNINCORPORATED ASSOCIATIONS
IDENTIFIED ON SCHEDULE “A”,

Defendants.

Case No. 22-cv-02887

Judge Elaine E. Bucklo

Magistrate Judge Jeffrey Cole


PRELIMINARY INJUNCTION ORDER

THIS CAUSE being before the Court on Plaintiff Conan Doyle Estate Limited’s (“Plaintiff”) Motion for Entry of a Preliminary Injunction, and this Court having heard the evidence before it hereby GRANTS Plaintiff’s Motion for Entry of a Preliminary Injunction as follows against the defendants identified in Schedule A attached hereto (collectively, the “Defendants”) and using the fully interactive e-commerce stores¹ operating under the seller aliases identified in Schedule A to the Complaint and attached hereto (the “Seller Aliases”).

This Court finds that it has personal jurisdiction over the Defendants because the Defendants directly target their business activities toward consumers in the United States, including Illinois. Specifically, Defendants have targeted sales to Illinois residents by setting up and operating e-commerce stores that target United States consumers using one or more Seller Aliases, offer shipping to the United States, including Illinois, accept payment in U.S. dollars, and

¹ The e-commerce store URLs are listed on Schedule A attached hereto.

have sold products bearing Plaintiff's federally registered trademarks ("Plaintiff's Trademarks") to Illinois residents. Plaintiff's Trademarks are included in the chart below.

Registration Number	Trademark	Registration Date	Goods and Services
5,906,240	SHERLOCK HOLMES	Nov. 12, 2019	For: Clothing, namely, trousers, coats, vests, neckties, bow ties, capes, suspenders, cummerbunds, hats, skirts, dresses, trews, kilts, scarves, aprons, jackets, pyjamas, bathrobes, knickerbockers, and plus fours; footwear, namely, shoes and slippers; headwear, namely, flat caps, caps, and deerstalker hats in class 025.
4,690,745	SHERLOCK HOLMES	Feb. 24, 2015	For: Organisation of exhibitions for cultural, educational, and entertainment purposes in class 041.
5,396,601		Feb. 6, 2018	For: Books and short stories in the field of detective fiction in class 016.

This Court further finds that the injunctive relief previously granted in the Temporary Restraining Order ("TRO") should remain in place through the pendency of this litigation and that issuing this Preliminary Injunction is warranted under Federal Rule of Civil Procedure 65. Evidence submitted in support of this Motion and in support of Plaintiff's previously granted Motion for Entry of a Temporary Restraining Order establishes that Plaintiff has demonstrated a

likelihood of success on the merits; that no remedy at law exists; and that Plaintiff will suffer irreparable harm if the injunction is not granted.

Specifically, Plaintiff has proved a *prima facie* case of trademark infringement because (1) Plaintiff's Trademarks are distinctive marks and are registered with the U.S. Patent and Trademark Office on the Principal Register, (2) Defendants are not licensed or authorized to use Plaintiff's Trademarks, and (3) Defendants' use of Plaintiff's Trademarks is causing a likelihood of confusion as to the origin or sponsorship of Defendants' products with Plaintiff. Furthermore, Defendants' continued and unauthorized use of the Plaintiff's Trademarks irreparably harms Plaintiff through diminished goodwill and brand confidence, damage to Plaintiff's reputation, loss of exclusivity, and loss of future sales. Monetary damages fail to address such damage and, therefore, Plaintiff has an inadequate remedy at law. Moreover, the public interest is served by entry of this Preliminary Injunction to dispel the public confusion created by Defendants' actions. Accordingly, this Court orders that:

1. Defendants, their affiliates, officers, agents, servants, employees, attorneys, confederates, and all persons acting for, with, by, through, under or in active concert with them be temporarily enjoined and restrained from:
 - a. using Plaintiff's Trademarks or any reproductions, counterfeit copies or colorable imitations thereof in any manner in connection with the distribution, marketing, advertising, offering for sale, or sale of any product that is not Plaintiff's product or not authorized by Plaintiff to be sold in connection with Plaintiff's Trademarks;
 - b. passing off, inducing, or enabling others to sell or pass off any product as Plaintiff's product or any other product produced by Plaintiff, that is not Plaintiff's or not

produced under the authorization, control or supervision of Plaintiff and approved by Plaintiff for sale under the Plaintiff's Trademarks;

- c. committing any acts calculated to cause consumers to believe that Defendants' products are those sold under the authorization, control, or supervision of Plaintiff, or are sponsored by, approved by, or otherwise connected with Plaintiff;
 - d. further infringing Plaintiff's Trademarks and damaging Plaintiff's goodwill; and
 - e. manufacturing, shipping, delivering, holding for sale, transferring or otherwise moving, storing, distributing, returning, or otherwise disposing of, in any manner, products or inventory not manufactured by or for Plaintiff, nor authorized by Plaintiff to be sold or offered for sale, and which bear any of Plaintiff's Trademarks, or any reproductions, counterfeit copies or colorable imitations thereof.
2. Upon Plaintiff's request, any third party with actual notice of this Order who is providing services for any of the Defendants, or in connection with any of Defendants' Seller Aliases including, without limitation, any online marketplace platforms such as Amazon, Inc. ("Amazon"), eBay, Inc. ("eBay"), AliExpress, Inc. ("AliExpress"), DHgate.com ("DHgate"), ecrater.com ("eCRATER"), ContextLogic, Inc. ("Wish"), Joom.com ("Joom"), Onbuy.com ("Onbuy"), Walmart.com ("Walmart") and Etsy, Inc. ("Etsy") (collectively, the "Third Party Providers") shall, within ten (10) business days after receipt of such notice, provide to Plaintiff expedited discovery, including copies of all documents and records in such person's or entity's possession or control relating to:
- a. the identities and locations of Defendants, their agents, servants, employees, confederates, attorneys, and any persons acting in concert or participation with them, including all known contact information and all associated e-mail addresses;

- b. the nature of Defendants' operations and all associated sales, methods of payment for services and financial information, including, without limitation, identifying information associated with the Defendants' Seller Aliases and Defendants' financial accounts, as well as providing a full accounting of Defendants' sales and listing history related to their respective Seller Aliases; and
 - c. any financial accounts owned or controlled by Defendants, including their agents, servants, employees, confederates, attorneys, and any persons acting in concert or participation with them, including such accounts residing with or under the control of any banks, savings and loan associations, payment processors or other financial institutions, including, without limitation, PayPal, Inc. ("PayPal"), eBay, Alipay, Alibaba, Ant Financial Services Group ("Ant Financial"), Amazon Pay, or other merchant account providers, payment providers, third party processors, and credit card associations (e.g., MasterCard and VISA).
- 3. Upon Plaintiff's request, those with notice of the injunction, including Third Party Providers as defined in Paragraph 2, shall within ten (10) business days after receipt of such notice, disable and cease displaying any advertisements used by or associated with Defendants in connection with the sale of counterfeit and infringing goods using Plaintiff's Trademarks.
- 4. Defendants shall be temporarily restrained and enjoined from transferring or disposing of any money or other of Defendants' assets until further ordered by this Court.
- 5. Any Third Party Providers, including PayPal, eBay, Ant Financial, Wish.com, and Amazon Pay, shall, within ten (10) business days of receipt of this Order:

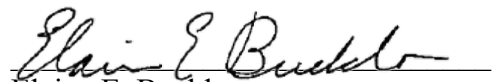
- a. locate all accounts and funds connected to Defendants' Seller Aliases, including, but not limited to, any financial accounts connected to the information listed in Schedule A hereto, the e-mail addresses identified in 2 to the Declaration of Paul Varley, and any e-mail addresses provided for Defendants by third parties; and
 - b. restrain and enjoin any such accounts or funds from transferring or disposing of any money or other of Defendants' assets until further ordered by this Court.
- 6. Plaintiff is authorized to issue expedited written discovery, pursuant to Federal Rules of Civil Procedure 33, 34 and 36, related to:
 - a. the identities and locations of Defendants, their agents, servants, employees, confederates, attorneys, and any persons acting in concert or participation with them, including all known contact information, including any and all associated e-mail addresses; and
 - b. the nature of Defendants' operations and all associated sales, methods of payment for services and financial information, including, without limitation, identifying information associated with the Defendants' Seller Aliases and Defendants' financial accounts, as well as providing a full accounting of Defendants' sales and listing history related to their respective e-commerce stores.

Plaintiff is authorized to issue any such expedited discovery requests via e-mail. Defendants shall respond to any such discovery requests within three (3) business days of being served via e-mail.

- 7. Plaintiff may provide notice of these proceedings to Defendants, including service of process pursuant to Fed. R. Civ. P. 4(f)(3), and any future motions, by electronically publishing a link to the Complaint, this Order, and other relevant documents on a website

and by sending an email with a link to said website to Defendants. The Clerk of the Court is directed to issue a single original summons in the name of “The Partnerships and all other Defendants identified in the Complaint” that shall apply to all Defendants. The combination of providing notice via electronic publication or e-mail, along with any notice that Defendants receive from payment processors, shall constitute notice reasonably calculated under all circumstances to apprise Defendants of the pendency of the action and afford them the opportunity to present their objections.

8. The Complaint [8] including Exhibits 1 and Schedule A [2]-[3], [8], Plaintiff’s Motion for Entry of a Temporary Restraining Order, including a Temporary Injunction, a Temporary Asset Restraint, and Expedited Discovery [9] and accompanying supporting memorandum, declarations, and exhibits, including screenshot printouts showing the Defendants’ infringement of Plaintiff’s Trademarks [10]-[11], Plaintiff’s Notice of Claims Involving Trademarks [12], Plaintiff’s Notification of Affiliates [13], and the Temporary Restraining Order [19] are unsealed.
9. Any Defendants that are subject to this Order may appear and move to dissolve or modify the Order as permitted by and in compliance with the Federal Rules of Civil Procedure and Northern District of Illinois Local Rules.
10. The \$10,000 bond posted by Plaintiff shall remain with the Court until a Final disposition of this case or until this Preliminary Injunction is terminated.
11. This Preliminary Injunction Order is entered on July 6, 2022.


Elaine E. Bucklo
United States District Judge

**Conan Doyle Estate Limited v. The Partnerships and Unincorporated Associations
Identified on Schedule “A” – Case No. 22-cv-02887**

Schedule A

No.	Seller Alias	URL
1	Dingxing Very Trade Co., Ltd.	https://verytrade.en.alibaba.com/minisiteentrance.html
2	Dongguan Goldfour Sports Co., Ltd.	https://goldfour.en.alibaba.com/minisiteentrance.html
3	Dongguan Kai Hong Caps and Bags Company Limited	https://icap.en.alibaba.com/minisiteentrance.html
4	Dongguan Span Sports Co., Ltd.	https://zoe.en.alibaba.com/minisiteentrance.html
5	Guangzhou Ace Headwear Manufacturing Co., Ltd.	https://aceheadwear.en.alibaba.com/minisiteentrance.html
6	Guangzhou Kaavie Caps Co., Ltd.	https://kvcap.en.alibaba.com/minisiteentrance.html
7	Guangzhou Tongxuan Garment Co., Ltd.	https://txgarment.en.alibaba.com/minisiteentrance.html
8	Hangzhou Ylparty Trading Co., Ltd.	https://ipartyhome.en.alibaba.com/minisiteentrance.html
9	Hefei Kaosixiu Trade Co., Ltd.	https://cosersuki.en.alibaba.com/
10	Nanchang Yujingling Industry And Trade Co., Ltd.	https://ncyjlgm.en.alibaba.com/minisiteentrance.html
11	Nanjing Zhaoyan Trade Co., Ltd.	https://njzymy.en.alibaba.com/minisiteentrance.html
12	Quanzhou Lanrui Import And Export Trading Limited Company	https://zo-on.en.alibaba.com/minisiteentrance.html
13	Quanzhou Minshan Import & Export Trading Co., Ltd.	https://ecowalson.en.alibaba.com/minisiteentrance.html
14	Shanghai Haotex Apparel Co., Ltd.	https://shhaotex.en.alibaba.com/minisiteentrance.html
15	Shenzhen Yuanchuan Technology Co., Ltd.	https://yuanchuantech.en.alibaba.com/minisiteentrance.html
16	Xiong County Rongxia Hatting Co., Ltd.	https://rongxiacap.en.alibaba.com/minisiteentrance.html
17	Yiwu Biyang Clothing Co., Ltd.	https://byhats.en.alibaba.com/minisiteentrance.html

18	Yiwu Cora Trade Co., Ltd.	https://emma.en.alibaba.com/minisiteentrance.html
19	Yiwu Happy Party Crafts Factory	https://partycrafts.en.alibaba.com/minisiteentrance.html
20	DISMISSED	DISMISSED
21	Yiwu Youdi Garment Co., Ltd.	https://onbest.en.alibaba.com/minisiteentrance.html
22	China NO. 1 Factory Store	https://www.aliexpress.com/store/2856040
23	COSLEE Store	https://www.aliexpress.com/store/912600378
24	FreeEasy Store	https://www.aliexpress.com/store/911958230
25	GEGGOO Store	https://www.aliexpress.com/store/5778241
26	LUCK Apparel Store	https://www.aliexpress.com/store/911759025
27	Mr-Right Store	https://www.aliexpress.com/store/912664628
28	pku.12 Store	https://www.aliexpress.com/store/912307288
29	RainbowCos0 Store	https://www.aliexpress.com/store/5006157
30	Shop1100008046 Store	https://www.aliexpress.com/store/1100008046
31	Shop1100128124 Store	https://www.aliexpress.com/store/1100128124
32	Shop1100184106 Store	https://www.aliexpress.com/store/1100184106
33	Shop1100265004 Store	https://www.aliexpress.com/store/1100265004
34	Shop1100369048 Store	https://www.aliexpress.com/store/1100369048
35	Shop910335167 Store	https://www.aliexpress.com/store/910335167
36	Shop910560150 Store	https://www.aliexpress.com/store/910560150
37	Shop910752034 Store	https://www.aliexpress.com/store/910752034
38	TINNY Store	https://www.aliexpress.com/store/910356341
39	WEBCOSPLAY2010 Store	https://www.aliexpress.com/store/1524201
40	world top most high designer official Store	https://www.aliexpress.com/store/1100190137
41	江湖故人	https://www.amazon.com/sp?ie=UTF8&seller=AVR48D4YMGFS7
42	DISMISSED	DISMISSED
43	Designiac	https://www.amazon.com/sp?ie=UTF8&seller=A3VFXF8CPUPHGK&isAmazonFulfilled=1
44	DISMISSED	DISMISSED
45	DISMISSED	DISMISSED
46	DISMISSED	DISMISSED
47	guixiulindianzi	https://www.amazon.com/sp?ie=UTF8&seller=A24ZPQN38SH98L
48	iovgm	https://www.amazon.com/sp?_encoding=UTF8&asin=&isAmazonFulfilled=1&isCBA=&marketplaceID=ATVPDKIKX0DER&orderID=&protocol=current&seller=A2HUNNQ8EX0BRW&sshPath=
49	juboer	https://www.amazon.com/sp?ie=UTF8&seller=A1IDIOJ50R4YEK

50	kangyangshanghang	https://www.amazon.com/sp?ie=UTF8&seller=A2522UPM62LTNC
51	DISMISSED	DISMISSED
52	Nutees Ltd	https://www.amazon.com/sp?seller=A1HTT85VXI3310&https://www.amazon.com/sp?ie=UTF8&seller=A1QQIAIN1AJEQG&isAmazonFulfilled=0&asin=B08M5GTGZJ&ref=olp_merch_name_1
53	PThao00	
54	DISMISSED	DISMISSED
55	Baopals	https://www.baopals.com
56	DISMISSED	DISMISSED
57	dior player	https://www.dhgate.com/store/21725980
58	dkhfenz21	https://www.dhgate.com/store/21746382
59	DISMISSED	DISMISSED
60	jersey-shop-23 Wishing Tree International Trade Co.,Ltd	https://www.dhgate.com/store/14498692
61	DISMISSED	DISMISSED
62	DISMISSED	DISMISSED
63	DISMISSED	DISMISSED
64	nicotine7	https://www.dhgate.com/store/19814740
65	DISMISSED	DISMISSED
66	DISMISSED	DISMISSED
67	shenglan8713	https://www.dhgate.com/wholesale/products/ff808081797a27110179a8b0b4082876.html
68	DISMISSED	DISMISSED
69	tengxiansheng888	https://www.dhgate.com/store/19787216
70	wish_team	https://www.dhgate.com/store/20043154
71	wushupan	https://www.dhgate.com/store/21717039
72	DISMISSED	DISMISSED
73	iranher_0	https://www.ebay.com/usr/iranher_0
74	DISMISSED	DISMISSED
75	mehatmecoat01	https://www.ebay.com/usr/mehatmecoat01
76	sellermax	https://www.ebay.com/usr/sellermax
77	DISMISSED	DISMISSED
78	AllsWellOriginals	https://www.etsy.com/uk/shop/AllsWellOriginals
79	CappelleriaMelegari	https://www.etsy.com/uk/shop/CappelleriaMelegari
80	Febootstive	https://www.etsy.com/uk/shop/Febootstive
81	GBhandmadeDesigns	https://www.etsy.com/uk/shop/GBhandmadeDesigns
82	GemmafloodStore	https://www.etsy.com/uk/shop/GemmafloodStore
83	HawkBullOfficial	https://www.etsy.com/uk/shop/HawkBullOfficial
84	Herdpaliy	https://www.etsy.com/uk/shop/Herdpaliy?ref=l2-about-shopname
85	JJCOSDESIGN	https://www.etsy.com/uk/shop/JJCOSDESIGN

86	NerdySkirt	https://www.etsy.com/uk/shop/NerdySkirt
87	DISMISSED	DISMISSED
88	Sharvotartmi	https://www.etsy.com/uk/shop/Sharvotartmi
89	TARTANTWEEDSLTDS TORE	<a href="https://www.etsy.com/uk/shop/TARTANTWEEDSLTDST
ORE">https://www.etsy.com/uk/shop/TARTANTWEEDSLTDST ORE
90	Guangzhou HaoFeng International Trading	https://www.fruugo.us/search?merchantId=13255
91	Guangzhou Lv Gu Wang Luo Ke Ji You Xian Gongsi	https://www.fruugo.us/search?merchantId=14185
92	Shenzhen Famulei Electronic Commerce	https://www.fruugo.us/search?merchantId=14656
93	Shenzhen Shi Junge Trading	https://www.fruugo.us/search?merchantId=14962
94	CosDaddy	https://www.cosdaddy.com
95	COSICON	https://cosiconcos.com/
96	cosplayclass	https://www.cosplayclass.com/
97	EZ Cosplay	https://www.ezcosplay.com
98	JOOKYO	https://www.jookyo.com/
99	Slimfit Jackets	https://www.slimfitjackets.com
100	Eozy	<a href="https://www.joom.com/en/stores/1464244693731527227-
186-3-553-3086097382">https://www.joom.com/en/stores/1464244693731527227- 186-3-553-3086097382
101	Dieyunsen	https://www.walmart.com/seller/101116848
102	DISMISSED	DISMISSED
103	chenmeili163	https://wish.com/merchant/5e6affcd151d561240cd72d9
104	DISMISSED	DISMISSED
105	DISMISSED	DISMISSED
106	Huzhenfu123	https://wish.com/merchant/5f1126f70d38c3f8c7ab0c70
107	KENNETH L LEMONS	https://wish.com/merchant/5e85e4ff02a8006c8013b0c2
108	lijin41592	<a href="https://www.wish.com/merchant/613454cbf5507ac8ff7747
9f">https://www.wish.com/merchant/613454cbf5507ac8ff7747 9f
109	Litiet	<a href="https://www.wish.com/merchant/5fba14ff474b5f8d967c65
81">https://www.wish.com/merchant/5fba14ff474b5f8d967c65 81
110	Louise Ginn	<a href="https://www.wish.com/merchant/5e6889889145ad5b35973
060">https://www.wish.com/merchant/5e6889889145ad5b35973 060
111	Lpdab	https://wish.com/merchant/5e9017edd9de515ecf48e7ee
112	DISMISSED	DISMISSED
113	Teezilly	<a href="https://www.wish.com/merchant/59e6a1959aee094d8deca
3f7">https://www.wish.com/merchant/59e6a1959aee094d8deca 3f7
114	wangshijie18519	<a href="https://www.wish.com/merchant/605416beb784c10043961
111">https://www.wish.com/merchant/605416beb784c10043961 111
115	xuzhiqiang1870	https://wish.com/merchant/5fd70dd8c44130a070d2c718
116	Yapmin	<a href="https://www.wish.com/merchant/5f1672ad9c04c4e8c2021e
d0">https://www.wish.com/merchant/5f1672ad9c04c4e8c2021e d0

